



**INTERACTIVE DISCUSSION ON "OPTIMISING OPPORTUNITIES UNDER
ASEAN'S FREE TRADE AGREEMENTS (FTAs)"
17 December 2009
Grand Paragon Hotel, Taman Century, Johor Bahru**

PROGRAMME

- 0830 REGISTRATION
- 0930 OPENING REMARK
 Mr. Mohd. Kamarudin Hassan
 Deputy Chief Executive Officer
 MATRADE
- 0945 POLICIES AND COMMITMENTS UNDER FTAs : WHAT YOU
 SHOULD KNOW
 Peter Brian
 Principal Assistant Director
 FTA Policy & Negotiation Coordination Division
 Ministry of International Trade and Industry
- 1015 LIBERALISATION OF THE SERVICES SECTOR - WHAT'S IN
 STORE FOR MALAYSIAN SERVICE PROVIDERS
 Mr. Mohamed Shahabar Abd. Kareem
 Senior Director, Services Development Division
 Ministry of International Trade and Industry
- 1045 EXPANDING YOUR BUSINESS GLOBALLY – LEVERAGING
 ON AFTA AND OTHER ASEAN FTAs
 i) Mr. Wong Toon Joon
 Deputy Director,
 Domestic Exports and Re-exports Group
 IE Singapore
 ii) Mdm. Sarah Johana Yusof
 Manager, East Asia / ASEAN Section
 MATRADE
- 1145 BENEFITTING FROM FTAs – PROCESS AND PROCEDURES
 Mdm. Jamilah Hassan
 Principal Assistant Director
 Trade Cooperation and Industry Coordination Section
 Ministry of International Trade and Industry
- 1215 Q & A SESSION
- 1300 LUNCH

SEMINAR