



MALAYSIAN BUSINESS COUNCIL OF ABU DHABI

MBCAD/005-12/08
29 December 2008

SME Association of South Johor

No 2, Jalan Mengkudu 1, Taman Istimewa, Pandan
81100 Johor Bahru, Johor

Attention: Mr. Teh Kee Sin, President

Dear Sir

INVITATION TO CO-ORGANISE BUSINESS MISSION TO DUBAI & ABU DHABI, UAE

We are pleased to inform that the MALAYSIAN BUSINESS COUNCIL OF ABU DHABI in collaboration with MATRADE Dubai Office and ABU DHABI CHAMBER OF COMMERCE AND INDUSTRY is organizing our inaugural project – MALAYSIAN BUSINESS MISSION TO DUBAI & ABU DHABI, UAE tentatively scheduled on February 24-28, 2009.

In relation to this, we would like to extend our invitation to SMEJS Association to collaborate with us and jointly organize this Business Mission. Participation from SMEJS Association in this project will strengthen and support us in attracting participants from the SME members in Johore region.

The robust economy in UAE especially in Dubai and Abu Dhabi augurs well for Malaysian businesses to expand and explore international market. The current global economy downturn is said to have only mildly affected businesses in Dubai while Abu Dhabi has emerge in a very strong and stable position with the highest per capita GDP in the world last year at Dh169,500. It is timely that Malaysian companies are being informed about these opportunities and enhance their business networking, thus enabling them to aggressively explore market opportunities in the UAE.

The objectives of this mission are:-

- i) To provide business opportunities and identify niches for growth for Malaysian exporters and companies in the UAE market.
- ii) To provide international exposure for participants on business environment in both Dubai and Abu Dhabi; and understand the cultural, political, business, policies and regulations requirements.

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- iii) To provide networking and business matching platform for Malaysian exporters and companies to meet up with local government and business entities in the UAE.
- iv) To enable participating companies to get a first-hand knowledge about the experience of Malaysian firms operating in the UAE.
- v) To enhance networking and collaboration amongst business people within Malaysian companies as well as with UAE companies.

We are also proud to inform that we received support and assistance from Malaysian government bodies such as the MALAYSIAN EMBASSY in Abu Dhabi and MATRADE in Dubai to enable us to organize this Business Mission successfully.

We welcome you as co-organizer and we will provide you with more supporting documents as we progress along in organizing this Business Mission. We hope this project will get full support and participation from members of SMEJS.

I look forward to your support and working with you more in the future. Should you need further details please do not hesitate to contact Mr Jinsen Ho at +971-50-3229788 or the undersigned at +971-55-7978368.

Yours faithfully,

MALAYSIAN BUSINESS COUNCIL OF ABU DHABI

A handwritten signature in blue ink, appearing to read 'Mastura Mohamad Doutie', is written over a faint, larger version of the signature.

DR MASTURA MOHAMAD DOUTIE
President

cc. Secretary General, MBCAD

