

PERSATUAN PENGUSAHA LORI BAHAN BATUAN JOHOR

(PPM-008-01-16042012)

柔佛沙石嘜哩同业公会 JOHOR SAND & GRANITE LORRY OPERATORS' ASSOCIATION

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FaceBook: [Persatuan Pengusaha Lori Bahan Batuan Johor](https://www.facebook.com/PersatuanPengusahaLoriBahanBatuanJohor)

Our Ref: JBTC/0108/2016

Your Ref:

Date: 25th March 2016

Dewan Ahli Jawatankuasa (14/16):

Pengerusi: Chia Jee Onn (Frankie), 016-710 5749
Timbalan Pengerusi: Fung Soon Kiow, 019-710 1199
Setiausaha: Tan Shy Woei, 012-709 7896
Penolong Setiausaha: Chin Soo Sen, 019-770 6044
Bendahari: Lim Choon Swee (Andy), 012-716 7777
Pegawai Kebajikan: Wong Kian Huat, 016-740 9168
Pegawai Perhubungan Awam: Ee Boon Siang, 016-710 2882
Ahli Jawatankuasa Biasa: Jiness Leong Shall Ai, 012-514 1113
Loh Peng Liang, 019-777 9965
Juruaudit: Wong Ban Bang, 017-390 2899
Tan Geng Hui, 016-889 1815

Executive Secretary Office:

Wee Mei Ling, 016-715 1507
Lim Soh Peng (Magdalene), 012-713 1225
Goh Soo Li (Jackie), 012-730 3031

Dear Sir,

INVITATION TO THE JBTC EXPO 2016 IN JOHOR BAHRU @ DANGA CITY MALL EXPO ON 12th ~ 14th AUGUST 2016

Warmest greetings from the Association & Team of JBTC EXPO 2016!

On behalf of the Association & the team, we would like to sincerely invite your esteemed organization to join us and take part in the Johor Bus, Truck & Components Exhibition 2016 in Johor Bahru @Danga City Mall EXPO on 12th, 13th & 14th August 2016. The details of the exhibition are as following;

Exhibition Name : **JBTC EXPO 2016**
(JOHOR BUS, TRUCK & COMPONENTS EXHIBITION)

Road Safety Awareness Campaign:
"Reduce Your Speed, Save Lives"

Exhibition Date : 12th ~ 14th August 2016, (Friday ~ Sunday)

Exhibition Venue : EXPO@Danga City Mall, Johor Bahru, JOHOR

Charity Annual : 13th August 2016 (Saturday, 7.00 pm)

Dinner Venue : Safety & Charity Annual Dinner
RESTORAN PEKIN SUTERA
No.1, Jalan Sutera Tanjung 8/4,
Sutera Utama Biz Centre,
Taman Sutera Utama,
81300 Skudai, Johor

JBTC EXPO (JOHOR BUS, TRUCK & COMPONENTS EXHIBITION) is formed by JOHOR SAND & GRANITE LORRY OPERATORS' ASSOCIATION to provide another type of service and platform to serve the members as well as to create a networking with the transportation and logistics industries for market players who would like to penetrate into Southern Malaysia's market especially in the recent booming projects such as Melaka Second Islands Development and Johor Iskandar Development. JBTC EXPO will become the one and only comprehensive

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@ DANGA CITY MALL EXPO ON 12th ~ 14th AUGUST 2016**

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gateway for the manufacturers, distributors, bankers and finances to collaborate in this fast growing transportation and logistics industries.

With the great support from the government bodies, trade and industry associations, we believe that JBTC EXPO will able to enhance the logistic supplies chain with a better networking and connection with the local industry authorities, trade organizations and associations of Southern Malaysia - MELAKA and Johor Bahru, JOHOR.

JBTC EXPO will also promote the Road Safety Awareness during the three (03) days' event especially during the Safety and Charity Annual Dinner which will be held on 13th August 2016 (Saturday). Ministry of Transport Malaysia (MOT), Land Public Transport Commission (SPAD), Jabatan Keselamatan Jalan Raya Malaysia (JKJR), Malaysia Institute of Road Research (MIROS), Malaysia Automotive Institute (MAI) & PUSPAKOM Sdn Bhd will be invited to this event for conference, dialogue and opinion sharing with the industries' operators and associations' members. We hope to contribute our effort to promote the Road Safety for Malaysia in order to reduce the high accident ratio through this meaningful activities and event – JBTC EXPO 2016.

We would be glad and honoured to have you and your esteemed organization for this meaningful event - JBTC EXPO 2016. We enclosed herewith the JBTC EXPO 2016 application form and JBTC EXPO 2016 floor plan for your reference. The deadline for promotion booth booking is on **31st MAY 2016 (Tuesday)**.

As for the Charity Annual Dinner, you may book your ticket at either RM 150.00 per seat or RM 1,500.00 per table. Kindly note that this is 'Pork Free' restaurant & special "Halal" cuisine from Halal Kitchen can be arranged for Muslim guests. The closing date for booking is on **30th APRIL 2016 (Saturday)**.

We look forward to your support and please do not hesitate to contact our Secretary Office at bahanbatuan@gmail.com or the JBTC EXPO & Event Organizer Committees lists as below should you require further information.

Thank you.

Yours truly,
Persatuan Pengusaha Lori Bahan Batuan Johor



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Chia Jee Onn (Frankie)
President (2014 / 2016)

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**JBTC EXPO 2016
ROAD SAFETY AND CHARITY ANNUAL DINNER
WORKING COMMITTEE LIST**

JBTC EXPO &

EVENT DIRECTOR : MR. CHIA JEE ONN (FRANKIE), +6016-710 5749

Donovan Marketing & Logistics Sdn Bhd

MR. FUNG SOON KIOW, +6019-710 1199

Soon Yap Trading Sdn Bhd

CHAIRMAN : MR. EE BOON SIANG, +6016-710 2882

Triowell Construction Sdn Bhd

VICE CHAIRMAN : MR. LIM CHOON SWEE (ANDY), +6012-716 7777

Selama Trucking & Forwarding Sdn Bhd

TREASURER : MR. LIM CHOON SWEE (ANDY), +6012-716 7777

Selama Trucking & Forwarding Sdn Bhd

EXECUTIVE

TREASURER : MS. LIM SOH PENG (MAGDALENE), +6012-713 1225

Executive Secretary II

COORDINATOR : MR. SIA KEH CHEANG, +6012 709 1189

(EXPO)

Seng Mui Enterprise Sdn Bhd

EXECUTIVE

COORDINATOR : MS. GOH SOO LI (JACKIE) +6012-730 3031

(EXPO)

Executive Secretary III

COORDINATOR : MR. WONG KIM HUAT, +6016-740 9168

(DINNER)

Team Build Resources Sdn Bhd

EXECUTIVE

COORDINATOR : MS. LIM SOH PENG (MAGDALENE), +6012-713 1225

(DINNER)

Executive Secretary II

SECRETARY CUM

EVENT EMCEE : MS. WEE MEI LING, +6016-715 1507

Executive Secretary I

BOOTH COORDINATOR:

1) MR. CHAN KOK LEONG, +6016-227 1721

GK Jaya Auto Parts

2) MR. LAW PUI CHAI, +6012-723 0399

Sun Luan (M) Sdn Bhd

3) MR. YEO YUNG HOE (JACK), +6012-772 9928

RWL Supply Sdn Bhd

4) MR. LOH PENG LIANG, +6019-777 9965

Loh Peng Liang Trading Sdn Bhd

5) MS JINESS LEONG SHALL AI, +6012-514 1113

JJ Shong Sdn Bhd

MEDIA COORDINATOR: MS. WEE MEI LING, +6016-715 1507

MS. GOH SOO LI (JACKIE), +6012-730 3031

PUBLIC RELATIONSHIP OFFICER: MR. EE BOON SIANG, +6016-710 2882

Triowell Construction Sdn Bhd

EVENT CAMERAMAN : MR. TAN GENG HUI, +6016-889 1815

Pot Of Gold Sdn Bhd

JOHOR BUS, TRUCK & COMPONENTS EXHIBITION

&

ROAD SAFETY CAMPAIGN 2016

12th ~ 14th AUGUST 2016
EXPO@DANGA CITY MALL - JOHOR BAHRU



**THE FIRST & ONLY JOHOR BUS,
TRUCK, COMPONENTS &
TOOL'S TRADE SHOW & ROAD
SAFETY CAMPAIGN IN
SOUTHERN MALAYSIA JOHOR
12th, 13th & 14th AUGUST 2016**

WHY EXHIBIT?

- **The One & Only comprehensive trade exhibition for transportation industries in Southern Malaysia - JOHOR.**
- **An effective gateway for market players who would like to penetrate into Southern Malaysia's market especially Johor Iskandar Projects.**
- **Meeting the potential targeted groups who are unknown to your products & services, technologies and introduce your core competencies.**
- **For supplies chain, a better networking and connection with local industry authorities, trade organizations and associations of Southern Malaysia MELAKA & JOHOR.**

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Johor Sand & Granite Lorry Operators' Association offers more than just to provide a business information network, sharing of knowledge and information among the members but also aims to promote the road safety awareness through seminars & training courses pertaining to road safety - defensive driving, enhance basic knowledge of Lorries and their maintenance. Our Association's philosophy is "We believe that the drivers are one of our assets and it is important to upgrade their skills for better performance and better return to the company owners".

JBTC Expo 2016 is the only exhibition in Southern Malaysia that caters specifically to the needs of the regional trucking, logistics and bus industries. Johor Bahru Expo 2016 serves as an exclusive platform that gathers all the best from leading manufactures, equipment suppliers and service providers, which include insurance companies, bankers and finance institutions. It is the only one comprehensive business-to-business trade exhibition in Southern Malaysia focusing on the commercial vehicle market with its supporting industries such as spare parts, tools, insurances and the finance institutions. Participation is open to manufacturers, buyers, service providers and operators who are interested in selling, promoting and marketing their products.

Iskandar Projects Malaysia

As the Johor Government approved Comprehensive Development Plan 2014 – 2025 (CDPii) Iskandar Projects Malaysia shall continue to develop as a holistic eco-system. It is a great opportunity for your company to get involved in this booming market and to access to major developers, contractors, transportation and many other industry professionals through the JBTC EXPO 2016.

EXHIBIT PROFILE

- Bus Distributors
- Truck Distributors
- Components & Spare Parts Products
- Tools & Safety Equipment Products
- Insurance Products
- Banker (SME Facilities)
- Finances (Hire Purchase)
- GPS System Products
- Tire Distributors
- Bus & Truck body builders
- Safety Trainers & Consultancies
- PUSPAKOM
- Local Government Authority; JKJR, JPJ, SPAD, MIROS, MAI,

VISITOR PROFILE

- Bus, Truck & Logistics Operators
- Bus & Truck Manufacturers
- Tire Manufacturers & Traders
- Components, Spare Parts Manufacturers
- Insurance, Bankers/Finance(HP) managers
- Facility Managers
- Government Departments, Local Council & Authority Agency
- Project & Safety Managers
- Importers & Exporters
- Fleet & Forwarding Managers
- Spare Parts & Hardware Managers
- Supplies Chain Manager
- Associates Associations Members

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**PROPOSED PROGRAM FOR
ROAD SAFETY AWARENESS CAMPAIGN & JBTC EXPO 2016**

DAY 1 - 12th August 2016 (Friday)

- 08.00 am - Registration & Refreshment
Arrival of the Invited Guests from Government Authority Agencies
Land Public Transport commission (SPAD), Minister of Transport Malaysia (MOT), Jabatan Pengangkutan Jalan Malaysia (JPJ), Jabatan Keselamatan Jalan Raya Malaysia (JKJR), Malaysia Institute of Road Safety Research(MIROS), Malaysia Automotive Institute (MAI), Singapore Transport Association, Supply Chain Asia, Jabatan Kerja Raya Malaysia, Iskandar Regional Development Authority (IRDA), Perbadanan Pengangkutan Awam Johor, Puspakom Sdn Bhd & Land Transport Associates Associations Johor, Persatuan Pengusaha-Pengusaha Lori Tipper Malaysia & members from others Stated.
- 08.45 am - Arrival of the guest of Honour;
- Yang Berbahagia Dato' Sri Liow Tiong Lai, Menteri Pengangkutan Malaysia.
- Yang Berbahagia Tan Sri Dato' Seri Dr. Syed Hamid Syed Jaafar Albar, Chairman of Suruhanjaya Pengangkutan Awam Darat.
- Yang Amat Berbahagia Dato' Seri Mohamad Khaled Nordin, Menteri Besar Johor.
- 09.00 am - Welcoming Speech by JBTC EXPO Director cum Association President Mr. Chia Jee Onn (Frankie)
- 09.10 am - Opening Speech by Yang Berbahagia Dato' Sri Liow Tiong Lai, Menteri Pengangkutan Malaysia.
- 09.20 am - Opening Speech by Yang Berbahagia Tan Sri Dato' Seri Dr. Syed Hamid Syed Jaafar Albar, Chairman of Suruhanjaya Pengangkutan Awam Darat.
- 09.30 am - Opening Speech by Yang Amat Berbahagia Dato' Seri Mohamad Khaled Nordin, Menteri Besar Johor.
- 09.40 am - Official Opening together by the guest of Honour;
- Yang Berbahagia Dato' Sri Liow Tiong Lai, Menteri Pengangkutan Malaysia.
- Yang Berbahagia Tan Sri Dato' Seri Dr. Syed Hamid Syed Jaafar Albar, Chairman of Suruhanjaya Pengangkutan Awam Darat.
- Yang Amat Berbahagia Dato' Seri Mohamad Khaled Nordin, Menteri Besar Johor.
- 10.00 am - Official promotion booths' interaction by the guest of Honour & distinguished guests
- 12.00 pm - Lunch Break
- 03.00 pm - Presentation from Scania Team
- 04.00 pm - Presentation from Chevron Team
- 06.00 pm - End

***** All proposed program subject to change *****

**INVITATION TO THE JBTC EXPO 2016 IN JOHOR BAHRU
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**PROPOSED PROGRAM FOR
ROAD SAFETY AWARENESS CAMPAIGN & JBTC EXPO 2016**

DAY 2 - 13th August 2016 (Saturday)

10.00 am - Land Transport & Logistics Conference - Media Round Table
Invited guests include the Bus, Truck Manufacturers' & Distributors;
- Scania, CAM, SANY, Shell, Chevron, BHPetrol, Josam & Lafarge etc.

The Land Transport & Logistics Associates Associations' Presidents:-

- Persatuan Pengusaha-Pengusaha Lori Tipper Malaysia
- Persatuan Ampunya Lori Pan-Malaysia 1987
- Persatuan Haulier Malaysia
- Gabungan Persatuan Pengusaha Bas Sekolah Malaysia
- Persatuan Pengusaha Bas Kilang

Proposed discussion topic:-

1. *Why Malaysia having the high Accident ratio? Do the drivers driving behavior can help to improve the Operation Costs & enhance the Road Safety!*
2. *How government can help us to improve the driver driving skill & enhance the basic Road Safety knowledge to meet the industries needs & objectives.*

The summary of this conference will be submitted and proposed during the Road Safety dialogue attended by JKJR, MIROS, MAI, SPAD, JPJ & PUSPAKOM for further discussion

12.00 pm - Lunch Break

01.00 pm - Presentation from Kit Loong Commercial Tyre Group.

02.00 pm - Road Safety Dialogue

The Panel: *Bus, Truck Manufacturers' & Distributors with the Land Transport & Logistics Associates Associations' Presidents and the representatives from JKJR, MIROS, MAI, SPAD, JPJ & PUSPAKOM*

- (i) *Topic: The Advancement and Enhancement Of The Information Technology – GPS System Towards An Effective Road Safety Awareness*

06.00 pm - End

07.00 pm - Road Safety & Charity Annual Dinner 2016 held at "RESTORAN PEKIN SUTERA"

No.1, Jalan Sutera Tanjung 8/4,
Sutera Utama Biz Centre,
Taman Sutera Utama,
81300 Skudai, Johor

**** All proposed program subject to change ****

**JBTC EXPO 2016
ROAD SAFETY AND CHARITY ANNUAL DINNER**

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RESTORAN PEKIN SUTERA

No.1, Jalan Sutera Tanjung 8/4,
Sutera Utama Biz Centre,
Taman Sutera Utama,
81300 Skudai, Johor

- 07.00 pm - Arrival of the Invited Guests from Government Authority Agencies
Invited guests include the Bus, Truck Manufacturers' & Distributors;
The Land Transport & Logistics Associates Associations' members:-
- Persatuan Pengusaha-Pengusaha Lori Tipper Malaysia
 - Persatuan Ampunya Lori Pan-Malaysia 1987
 - Persatuan Haulier Malaysia
 - Gabungan Persatuan Pengusaha Bas Sekolah Malaysia
 - Persatuan Pengusaha Bas Kilang
- 07.10 pm - Welcoming Speech by Association President Mr. Chia Jee Onn (Frankie).
- 07.20 pm - Opening Speech by Yang Berbahagia Dato' Sri Liow Tiong Lai, Minister Of Transport, Malaysia.
- 07.30 pm - Openig Speech by Yang Berbahagia Tan Sri Dato' Seri Dr. Syed Hamid Syed Jaafar Albar, Chairman of Suruhanjaya Pengangkutan Awam Darat.
- 07.40 pm - Opening Speech by Yang Amat Berbahagia Dato' Seri Mohamad Khaled Nordin, Menteri Besar Johor.
- 07.50 pm - Official Opening together by the guest of Honour;
- Yang Berbahagia Dato' Sri Liow Tiong Lai, Menteri Pengangkutan Malaysia.
 - Yang Berbahagia Tan Sri Dato' Seri Dr. Syed Hamid Syed Jaafar Albar, Chairman of Suruhanjaya Pengangkutan Awam Darat.
 - Yang Amat Berbahagia Dato' Seri Mohamad Khaled Nordin, Menteri Besar Johor.
- 08.00 pm - Dinner Presentation.
- 08.10 pm - Road Safety Videos clip "10 km less TAC", " Anti Speed", "Just Slow Down", " Speed – Mistake"
- 09.00 pm - Donation to Charity Organisations.
- 09.30 pm - Presentation of Driver Training Attendants Certificate.
- 10.00 pm - Presentation of Appreciation Certificate to Sponsor.
- 10.30 pm - End of Event.

**** All proposed program subject to change ****

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**PROPOSED PROGRAM FOR
ROAD SAFETY AWARENESS CAMPAIGN & JBTC EXPO 2016**

DAY 3 - 14th August 2016 (Sunday)

- 10.00 am - **Road Safety Awareness Seminar :-**
“Safety Through Proactive Technical Prevention – Break System”
Speaker :- Yang Berbahagia Dato’ Ooi Win Juat,
Head of Operations Liation & Advisory of PUSPAKOM Sdn. Bhd.
- 12.00 pm - Lunch Break
- 01.00 pm - **Road Safety Awareness Seminar :-**
“The Key Technique & the important of Defensive Driving”
Speaker :- From Shell Trading Sdn Bhd
- 02.30 pm - **Dialogue on the “Current Issues”**
The Panel: Local Authority CIQ Custom Tg Puteri, Custom 2nd Link Tg Kupang, Iskandar Regional
Development Authority (IRDA), Perbandanan Pengangkutan Awam Johor, SPAD, JPJ, PUSPAKOM,
JKJR together with the Land Transport & Logistics Operators
- 06.00 pm - End of JBTC EXPO 2016

*** See you in JBTC EXPO 2018 ***

*** *All proposed program subject to change* ***