

MITI AND MSPC OUTREACH PROGRAMME

VENUE: MPC, JOHOR BAHRU, JOHOR

DATE: 06 OCTOBER 2015

8.30 – 9.00am - Registration/Networking

SESSION I: Government's Internationalisation

Strategies&Business Finance and Credit Guarantee

9.00 – 9.10am - Welcoming remarks by MITI

9.10 – 9.20am - Briefing by MITI

9.20 – 9.50am - Presentation by MATRADE

9.50 – 10.10am - Presentation by SME Corp

10.10 – 10.30am - Briefing by MIDF

10.30 - 10.50am - Briefing by PROKHAS

10.50–11.00am - Q & A

SESSION II: Round Table Dialogue (RTD)

11.00am – 12.00pm - Overcoming Key Impediments for development of the services sectors

12.00 – 12.30pm - Innovative strategies to accelerate growth

12.30 –1.00pm - Summarising the Way Forward

1.00pm - Lunch