



10 GOLDEN YEARS OF BRILLIANCE 1000 GOLDEN BULLS PAR EXCELLENCE

10th anniversary of the Golden Bull Award Commemorative Book

Acknowledged as the most prestigious annual business award, the Golden Bull Award, organised by Nanyang Siang Pau, is now in its 10th edition.

This Award is a benchmark for the most successful SMEs in Malaysia. Year on year, the Golden Bull Award has gained recognition from the business community as an effective avenue to take SMEs to the next level. Their success have become inspiring stories for other SMEs to equip themselves with modern management skills, research and development systems, human resource, financial management, and information technology. These elements are essential in helping SMEs stay relevant in today's rapidly changing global economy.

To celebrate the 10th anniversary of the Golden Bull Award, Nanyang Siang Pau will be publishing a commemorative book to highlight the winners of the past 10 years. This commemorative book chronicles the long and proud history of the Award, from its founding days in 2002 to its growth and expansion into the much recognised award that it is today.

Details

- Circulation: 10,000
- Size: A4
- Minimum 200 pages & above
- Publication date: end October 2012

Exclusive package **RM10,070** (inclusive of 6% GST)

- Complimentary 50 books with winner's photo on the cover
- 4-page write up with pictures included
- 2x panel ad (10cm x 10col) in Nanyang Siang Pau National News section worth RM12,000
- Exclusive Interview with winners will be published in the book
- Winner's details will be published in alphabetical order

