

SEMINAR@MATRADE:

EMBRACING CHINA: HOW TO EXPORT EFFECTIVELY TO CHINA

MATRADE Hall, Level 3, Menara MATRADE, Kuala Lumpur

18 August 2016 ▶ 9.00 am – 1.00 pm

Programme

- 9.00 am : Registration
- 9.30 am : Remarks by YBhg. Dato' Dzulkilfi Mahmud
CEO MATRADE
- 9.40 am : Remarks by H.E. Dr. Huang Huikang
Ambassador of P.R. China in Malaysia
- 9.50 am : Opening Remarks by YB Dato' Seri Ong Ka Chuan
Minister of International Trade and Industry II
- 10.00 am : Overview of China Market
Speaker: Economic and Commercial Counselor's
Office of the Embassy of P.R. China in Malaysia
- 10.30 am : Market Entry Rules & Regulation, Procedure on Export to China
Speaker: CCIC Malaysia Commodities Inspection Sdn Bhd
- 11.15 am : Export Documentation
Speaker: Ministry of International Trade and Industry
- 11.45 am : Unlimited Opportunities in China e-Commerce Market
Speaker: JinBaoMen (M) Sdn Bhd
- 12.15 pm : Logistic and Supply Chain Management
Speaker: WORLDGATE Express Services Sdn. Bhd.
- 1.00 pm : End of Program



Please register online at : <http://www.matrade.gov.my/en/online-applications/matrades-exporters-training-programme/470>

Participation fee is Free of Charge (FOC)

Please register at www.matrade.gov.my
not later than **Wednesday, 17 August 2016**

For registration matters, please contact the following officers:

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