

INVITATION TO:-SMEJS Members (Limited to 30 seats)

SIRIM INDUSTRY ENGAGEMENT PROGRAMME

DATE: 31 May 2016

VENUE: Permata Ballroom
Puteri Pacific Hotel, Johor Bahru

TIME : 09.00 am – 1.00 pm

"SUSTAINING YOUR BUSINESS IN A CHALLENGING MARKET"

SIRIM invites members from Malaysian Manufacturers, Entrepreneurs, SMEs and other members from other related industry associations to attend the SIRIM Industry Engagement programme, a platform where industry players and SIRIM experts meet and share each other's experience and concerns in these challenging times.

During the half-day SIRIM Industry Engagement Programme, the team from SIRIM and its partners will share first-hand information on SIRIM's latest solutions and support available for local industries and that can add value to your productivity and growth , especially SMEs through:

- **SIRIM – Providing Solutions to Enhance Competitiveness of Industry**
- **SIRIM Product and Services Package for SMEs**
- **SIRIM Industrial Innovation Model – Technology Audit**
- **Packaging and Security Design**
- **Paradigm Shift in Implementing Quality Management System**
- **Measurement & Calibration to Support your Market Access**
- **SMT partnering SMEs**
- **Accelerating Technology Commercialization in Moving up Industry Value Chain**
- **Question and Answer (Q&A)**
- **Lunch / Networking Session/ End of Program**

For enquiries and registration, kindly contact :

Telephone number : 07-5990033 / 0077

Fax : 07-5998366

Email: sumiyati@sirim.my

Benefits of Attending:

- ✓ GAIN ACCESS TO SIRIM/SME Corp /FMM/SME Johor Selatan - SENIOR MANAGEMENT
- ✓ LEARN ABOUT THE VARIOUS PRODUCT & SERVICES THAT CAN BENEFIT SMEs
- ✓ IMPROVE YOUR MARKET ACCESS POTENTIAL
- ✓ SERVICES THAT CAN IMPROVE YOUR BUSINESS OPERATION
- ✓ LEARN ABOUT SUPPORT PROGRAMMES BY EDC of Johor, SME Corp, FMM & SME Johor Selatan
- ✓ OPPORTUNITY TO NETWORK

WHO SHOULD ATTEND ?

CEOs / Managing Directors / General Managers / and Senior Management/ Directors - Related Government Agencies / Skills centers /Industry Associations / Entrepreneurs

REGISTRATION

Participation in this program is FREE

Participation is based on a first-come-first serve basis. Early registration will ensure a place.

Please complete the Registration Form and return by: **25 May 2016**

Fax: 07-5998366

Email: sumiyati@sirim.my

Please register the following participant(s) : ..

No.	Name	Designation
1.		
2.		

Submitted by:

Name (Mr / Mrs / Ms) : _____

Designation : _____

Company : _____

Address : _____

Tel. No. : _____ H/P No: _____

Email : _____ Fax NO: _____

Smart partnership :