



EXPORTERS FORUM PROGRAMME
13TH MAY 2015 (WEDNESDAY)
TANJUNG PUTERI 303, PERSADA JOHOR INTERNATIONAL CONVENTION CENTRE
JOHOR BAHRU

0830 REGISTRATION

0920 ARRIVAL OF:

YB DATUK IR. HAJI HAMIM SAMURI
DEPUTY MINISTER, MINISTRY OF INTERNATIONAL TRADE AND
INDUSTRY (MITI)

- **JOHOR STATE ANTHEM (LAGU BANGSA JOHOR)**
- **NATIONAL ANTHEM 'NEGARA KU'**
- **DOA RECITAL**

0930 WELCOMING REMARKS:
YB DATO' NORAINI AHMAD
CHAIRMAN OF MATRADE

0940 OPENING SPEECH:
YB DATUK IR. HAJI HAMIM SAMURI
DEPUTY MINISTER, MINISTRY OF INTERNATIONAL TRADE AND
INDUSTRY (MITI)

1000 REFRESHMENTS AND MEDIA SESSION

1020 IMPROVING BUSINESS OPPORTUNITY IN ASEAN

a) **'CHALLENGES OF ASEAN ECONOMIC COMMUNITY (AEC)'**.
Ministry of International Trade and Industry (MITI)

b) **'DOING BUSINESS IN ASEAN'**.
Tuan Syed Nabil Aljefri, ASEAN BAC

c) **SHARING EXPERIENCE IN EXPORT**
MarrybrownSdnBhd

1120MATRADE: WHAT'S NEW'

a) **'ACCELERATING EXPORT WITH E-MARKETPLACES'**.
CikNurdiana Abdullah, MATRADE

b) **'GO-EX: CREATING GLOBALLY COMPETITIVE SMES'**
En Omar MohdSalleh, MATRADE

c) **SME-GO, SME BANK (CEDAR)**

1300NETWORKING LUNCHEON

1400 EXPORT MARKET OPPORTUNITIES

a) 'BUSINESS OPPORTUNITIES IN KOREA'.

En A. Rashid Mohd. Zain, MATRADE

b) EGYPT: 'CAPTURING EXPORT OPPORTUNITIES IN CRISIS-HIT COUNTRY'.

En Wan Ahmad Tarmizi Wan Idris, MATRADE

c) 'MARKET EXPANSION IN WEST CHINA'.

Tuan Syed MohdFairusShaik Ismail, MATRADE

d) 'VIETNAM : MARKET ACCESS'.

En Ahmad ShanizamAbdGhani, MATRADE

1700END OF PROGRAMME

REGISTRATION FORM**Kindly fax the registration form to :
07-222 9500****EXPORTERS FORUM2015
13TH May2015 (Wednesday)
TanjungPuteri 303, Persada Johor International Convention Centre,
Johor Bahru, Johor****MATRADE Registration Number
(if any):****Organization Name :****Address :****Telephone :****Fax :****E-Mail:****Share / Equity:**

Bumiputera (%)

Non-Bumiputera (%)

Women Share / Equity : (Please tick√) 100% >51% < 51% none**Organization Type : (Please tick√)** SME Non SME / MNCs Government Business Association Others (Please Indicate)

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JenisPerniagaan: Manufacturer Exporters Trading Services Others (Please Indicate) :

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Participation :

(Name & Designation)

1.**3.****2.****4.**

(Please use separate sheet for additional participation)

Fee: No Charges**TarikhTutupPendaftaran: 11TH May 2015 (Monday)****Enquiries : i) Ms. NoorFadzilah**noorfadzilah@matrade.gov.my**ii) Ms. HalimatonZaharah**halimaton@matrade.gov.my**Telephone: 07-222 9400**