DARE BizStart Showcase 2014 @MaGIC, Cyberjaya
26 & 27 November 2014

26th Nov (Wed) Agenda

	Main Auditorium	DARE 1	DARE 2	DARE 3	DARE 4	Foyer (Level 1)	Entrance	Ground Floor
Themes	**Growth Hacking**	**SOHO2020 Micro-entrepreneurship Seminar**	**O&G Technology Seminar**	**ASEAN Track**	**Business Clinics**	**Networking Track**	**Business Opportunity Wall**	**Business Showcase**
10:00am - 10:45am	**Opening Ceremony of 4th DARE BizStart 2014** (Auditorium)				Business Clinics on: e-Commerce, Crowdfunding, Entrepreneurship, & GST		Ongoing	Ongoing
10:45am - 11:30am	Bootstrap Growth Hacking for Startups (**Rodrigo Martinez, Founder - HpG - exited**)	SOHO2020 Program (**Shamsul Bahril - CEO/Co-founder, MISI**)	Opportunities for technology startups in the Oil & Gas industry in Malaysia (**Dato' Shahrul Amirul Sivagnanam - Founder & Managing Director, KA PETRA Sdn Bhd)**	ASEAN Economic Community (AEC) and its impact on Malaysia entrepreneurs **(Andrew Wong, MAD Incubator)**				
11:30am - 12:15pm	How to growth hack online launches and the Edupow experience (**Vince Tan - Edupow)**	The role of SME Corp in Micro-Entrepreneurship Development **(*Proposed SME Corp)***	My journey in the Oil & Gas Solutions Business **(Encik Mohd Zailani Hassan - Chairman, Small Medium Enterprise Working Group, Malaysia O&G Services Council (MOGSC))**	Panel Discussion on AEC: **Chalermpol Tucinda (Thailand), Wai Phyo (Myanmar), Bobby Liu (Vietnam) & MITI (Malaysia)** *(proposed)*				
12:15pm - 13:00pm	Panel discussion: Hear it from the Startups (**Cincaibuy, Tableapp**)	Funding for micro-entrepreneurs **(Mr. Ching Chee Pun)**	Partnership and Collaboration Opportunities for Startups **(Ir Arpan Rapaiee - Managing Director, EJ Joint Venture Group of Companies)**					
13:00pm - 14:00pm	**Lunch**							
Themes	**Growth Hacking**	**Startup Opportunities**	**E-Commerce Seminar**	**Angel Investor Track**	**Business Clinics**	**Networking Track**		
14:00pm - 14:45pm	Newsletter Campaign - How to engage and convert using Emails (**Charles Gregory, Internet Academy**)	Starting Up An F & B Business - The SOHO Café Experience (**Shamsul Bahril, CEO/Co-Founder, MISI**)	The Rise of Mobile Commerce **(Edmund Loh, Musemancer)**	Angel Investor Training Session (By Invitation Only)	Business Clinics on: e-Commerce, Crowdfunding, & Entrepreneurship.	Networking Session		
14:45pm - 15:30pm	Using Social Media to Growth Hack Customer Acquisition(**Inbaraj - CEO/Founder, Pixaworks**)	Top Tips for Startup Businesses (**Andrew Wong, CEO/Founder MAD Incubator**)	Latest Trends in the E- and Mobile Commerce Space **(Carol Fung, MDeC)**					
15:30pm - 16:15pm	The MindValley Experience (**Wu Han Ngeow, MindValley**)	Starting an e-Business (**Andrew Martin, CEO, Asia Media Publishing**)	What's new from Payment Gateway Providers **(KH Lim, iPay88)** *(Proposed)*					
16:15pm - 17:00pm	Developing your SEO and Adwords Strategy for Customer Acquisition	Memulakan Bisnes Pendidikan Menggunakan dengan Sistem "Open Partnership" **(Pn. Suhaili Ikhsan, CEO Rangkaian Pendidikan ABS Holdings)**	How to write Sales Copy that coverts for E-commerce? **(Reuben Ch'ng, Jar Creation)**					
17:00pm - 17:45pm	Panel Discussion: Hacking for Growth	Starting Up a Training Business **(Glen Richards, CEO Richmark Training)**	10 Things that are important in setting up an e-commerce Business					
17:45pm - 18:30pm								