

REFUELLING THE BUSINESS INTELLIGENCE



SEPTEMBER, 25TH

THISTLE JOHOR BAHRU RAFFLESIA & JASMINE, LG

BY INVITATION ONLY, PLEASE RSVP BY 23RD SEPTEMBER 2013

In today's market, countless business owners are finding ways to keep their businesses profitable. Similarly, SME business owners like yourself might be one of those looking for a chance to expand your business and a proven channel to branch out and explore other profitable options.

Caltex Malaysia a retail brand operated by global energy industry leader Chevron, will be sharing its success in executing business strategies, establishing local presence and gaining market share. In addition, business owners and investors like you can also secure a partnership opportunity with Caltex Malaysia, bringing your business to the next level.

This seminar will demonstrate a profitable business model and introduce innovative thinking that creates opportunities to help position your company for continued growth and long-term profitability. It's a perfect springboard to launch a successful venture.

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MALAYSIA SME

AGENDA

- 8:30am Registration & Welcome
- 9:30am Welcome Address
- 9:35am Opening Speech by Chevron Malaysia Limited
- 9:45am Introduction of "Partnering for the future with Caltex Malaysia"
- 9:55am Malaysian Market, The Economy Landscape & Caltex Malaysia Overview by Chevron Malaysia Limited
- What Caltex has to Offer: Retailer Owned Retailer Operated Program by Chevron Malaysia Limited
- 10:30am Money Optimization – The Ways to Profitable Investment
- 11:15am Tea Break
- 11:30am RORO Return On Investment (ROI) & Success Stories by Chevron Malaysia Limited
- 11:45am Hot spots for Land investment - Land Use, Development and Enhancement by Tan Hwa Chuan, Managing Partner of BIG Property Consultant Sdn Bhd
- 12:30pm Maximizing Your Business Potential by Chevron Malaysia Limited
 - The Backcourt Partnership
 - Available Pre-selected Sites Q&A
- 1:00pm Closing Address
- 1:05pm Networking Lunch
- 2:00pm End

Yes, I would like to participate with _____ partner(s).

Name : _____ Designation : _____

Company Name & Add : _____

Tel : _____ Mobile : _____ Email : _____