



TRANSGENERATIONAL ENTREPRENEURSHIP

Based on our research, we found that many family businesses are unable to get through to the third generation. This phenomenon is very common in many countries, but some family business can continues to prosper and carried forward to the fourth or fifth generation. Lee Kum Kee (Lee Kum Kee family, the fifth generation), (Deague family, sixth-generation) and Yamamoto (Yamamoto family, ninth generation) how do family business dynasty like these successfully transferred family business baton from generation to generation without fails? Are there any written secrecy? What form of family governance and family management implicates these family business on how to position the "family" and "Business -owned", has become a major issue of most concern in the family business nowadays

SMI Association of Malaysia and Unirazak ,Centre for Executive Education is pleased to invite you to our Transgenerational Entrepreneurship Training Programme. Details of the training programme are as below :

Duration: 2 days

Programme Focus :

To understand the facets and elements of transgenerational entrepreneurship

- *Developing the next generation as effective managers, shareholders, and family members*
- *Managing ownership and leadership transitions*
- *Preparing the organization for future changes in management and ownership*

Taking charge and letting go of leadership responsibilities

Examine the level of "Familianness" within their family businesses

Programme outcomes:

- *The participants will recognise the criticality of "Familianness" in creating competitive advantage.*
- *Identifying the facets and elements of transgenerational entrepreneurship*

Designed for :

- **Founders (1st generation)**
- **2nd / 3rd -4th generation** (and others within the family)
- **Non-family management team within a family businesses**
- **Academics/researchers in the area of family business**

SMI ASSOCIATION OF MALAYSIA

5 – 5, Jalan USJ 9/5 Q, Subang Business Centre, 47620 Subang Jaya, Selangor D. E.

Tel : +603 8024 5787, 8024 5735, 8023 0685 Fax : +603 8024 1737

Email : smievents@gmail.com Website : www.smisme.com

ORGANIZED BY



SUPPORTING ORGANISATION



Date : 18th May & 19th May 2013 (Saturday & Sunday)

Time : 8.30am – 5.30pm (Registration starts at 8.00am)

Venue : Level 2 , Hall C (also known as UEM Hall)
Universiti Tun Abdul Razak
Block C & D , Capital Square ,
No. 8 Jalan Munshi Abdullah
50100 Kuala Lumpur

Fee : **RM 300 per pax-2days (inclusive lunch & tea-break)**
(program & registration form attached – page 3)

Time	18 May 2013	19 May 2013
8:00 – 8:30 am	<i>Registration</i>	
8:30 -10:00 am	Introducing Existing Family Business Scenario & Development	Preparing Family Business Management Change & Ownership Transfer
10:00 - 10:30 am	<i>Morning Break</i>	<i>Morning Break</i>
10:30 - 1:00pm	Family Business Uniqueness & Challenges with Case Exercises	Evaluate Management Transition with Case Exercise
1:00 - 2:00 pm	<i>Lunch</i>	<i>Lunch</i>
2:00 - 3:30 pm	Family Business Evaluations, Case Analysis	Taking Charge and Letting go of Leadership responsibilities with Case Exercises
3:30 - 4:00 pm	<i>Afternoon Break</i>	<i>Afternoon Break</i>
4:00 - 5:30 pm	Developed Effective family Business Succession Plan	Assessing “Familianness” and Positioning Family Enterprising Inclusion of Case Studies and Programme

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50100 Kuala Lumpur**

Company : _____
Participant : _____
Mobile : _____
Office Tel : _____
Fax : _____
Email : _____
Bank : _____
Cheque No : _____
Amount : RM _____

Date : _____
Designation : _____

Company Address Chop :

(Closing date : 10th May 2013)

Payment must be made prior to the workshop
Cross Cheques should be made payable to: “**Universiti Tun Abdul Razak Sdn Bhd**” and
couriered to SMI Association Office which will collect on behalf of CEE UNIRAZAK behalf,
using address below.

CANCELLATION

CEE reserves the right to cancel the training programme due to unforeseen circumstances

GOT QUESTION?

Shall there be further queries in regards to the training program, please call :
Lim Cynthia 013 358 1530 Email : smievents@gmail.com Fax : +603 8024 1737

CHECKLIST FOR SMEcorp GRANT SCHEME

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1. Before training :

For Enterprise

Appendix 2

- Premise License
- Company Registration form
- KWSP

For Sdn Bhd

Appendix 2 (i)

- Premise License
- Audited bank account
- SSM (Form 9)
- KWSP
- Form 24 & 49

Note: Kind ensures to submit complete documentations alongside with payment on / before 10th May 2013 prior to the training.

2. After Training :

For Enterprise and Sdn Bhd :

- Appendix 3 (Training Evaluation Form)
- Appendix 4 (Employer Evaluation Form)

Note : Kindly submit Appendix 3 and Appendix 4 immediately after training

All forms Eventually are to be submitted to Centre of Executive Education, CEE UNIRAZAK