

31st July 2012 (Tuesday), 2:00pm to 6:00pm
Grand Paragon Hotel Johor Bahru, Ballroom 2 (Level 2)

IT'S ALL ABOUT ENTREPRENEURSHIP

Entrepreneurship is the act of bringing together innovations, finance and business acumen in an effort to transform innovations into economic goods. Amid globalisation today, it is imperative for SMEs to equip themselves with relevant industry knowledge and business skills in order to survive in an ever competitive environment.

This time around, MALAYSIA SME™ Biz Networking & Seminars (BNS) will be presenting notable industry professionals who will share their experiences in entrepreneurship.

The key takeaways from this seminar include essential thinking patterns to survive in a competitive business environment, proactive entrepreneurship, and tips to increase workforce efficiency. You will also have the chance to network amongst fellow SMEs to exchange ideas and build lasting business relationships.

Agenda

- 2:00 pm Registration & Welcome Coffee
- 3:00 pm Welcome Address by Emcee
- 3:10 pm "Laying the Bricks to Transgenerational Entrepreneurship" by Ms. Leilanie Mohd Nor, Bank Rakyat School of Business and Entrepreneurship, Universiti Tun Abdul Razak
- 3:55 pm "P1 Business Commandments for Entrepreneurs" by Packet One Networks Malaysia (P1 Wimax)
- 4:15 pm "Back-to-Basic Business Management for SMEs" base on F.A.S.T.E.S.T." by Mr. Well Kam Lian Hooi, CEO of VA Partners
- 5:00 pm After Event Networking & Refreshment

**FREE
ADMISSION**

☐

Yes, I would like to participate.

Name : _____ Designation : _____

Company Name & Add : _____

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