







SEMINAR ON HUMAN RESOURCE MANAGEMENT FOR SME BUSINESS OWNERS

Date: 25 June 2012 (Monday) Time: 9.00am - 4.30pm Venue: Ballroom 2, Level 6

The Zon Regency Hotel, Johor Bharu

Agenda

0900 a.m - 0930 a.m Arrival of Guest and Registration of Participants

0930 a.m - 1030 a.m **Paper 1**

HRM in SME: Why and How?

By: Mr Kenzer Tan

Managing Director,

Kenzer & Company Sdn Bhd

1030 p.m - 1100 a.m Networking Tea Break

1100 a.m - 1200 p.m Welcoming Address

By: Mr CM Vignaesvaran a/l Jeyandran

Deputy Chief Executive (Operation)
Pembangunan Sumber Manusia Berhad

Key Note Address

By: Representative of NGOs of Johor Associations

Briefing on National Human Resource Centre (NHRC) for

Malaysian SMEs

By: Mr Aidi Azhar Bin Ahmad

National Human Resource Centre

1200 p.m - 0200 p.m Networking Lunch

0200 p.m - 0300 p.m **Paper 2**

Enhancing your HRM Practices for Organisational

ExcellenceBy: TBA

0300 p.m - 0400 p.m Paper 3

Human Resource Management for SMEs

By: Dr. Henry Yeoh

Vice President of Group HR

Elken Sdn Bhd

0400 p.m - 0430 p.m Closing Remarks

Networking Tea Break

End of Seminar

Dress Code: Office Attire