

SME BUSINESS CONFERENCE 2012

"EMPOWERING BUSINESSES"

You are invited to be part of Johor's first SME Business Conference. Come join us and seize this opportunity to network with like-minded entrepreneurs and industry leaders, while keeping up with trends that help your business grow.

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Date : 23 October 2012 (Tuesday)

Venue : Ballroom 2 , Level 7, KSL Resort Johor Bahru

AGENDA

8:00 am	Registration		
9:00 am	Welcome Address by Emcee		
9:05 am	Opening Address by Teh Kee Sin, President, SME Association of South Johor		
9:15 am	'Entrepreneurship in a Confused Industry' by Hj. Burhanuddin Bin Md Radzi, Managing Director, Les' Copaque Production Sdn Bhd		
10:00 am	Maxis: Digitizing Your Business Across National Borders by Kenneth Lee, General Manager, Head of Commercial & SME Business of Maxis		
10:45 am	Morning tea break		
11:15 am	Breakout Session 1 Alliance Bank: Beyond Financials by Fong Hon Meng, Southern Regional Head	Breakout Session 2 Iskandar Regional Development Authority (IRDA): Accelerating SME Development in Iskandar Malaysia by by Nor Hisham Mohd Yusof, Head of Corporate Development and Finance	Breakout Session 3 HP: Social Media Intelligent as Business Tool by Anshuman Singh, Chief Technology Officer, Application and Business Service, Hewlett-Packard Asia Pacific & Japan Enterprise Services
11:45 am	Breakout Session 4 Maxis: Future of Devices by Kenneth Lee, General Manager, Head of Commercial & SME Business of Maxis	Breakout Session 5 VA Partners: Strategic Planning & Team Alignment - First step in Business Planning by Well Kam, Chief Executive Officer	Breakout Session 6 Smart Franchise Partner: An Introduction to Franchising by Saharudin Sahad, Principal Franchise Advisor
12:15 pm	'My Entrepreneurship Journey' by Datuk Beh Chun Chuan, Chairman, BP Healthcare Group		
1:00 pm	After Event Networking / Lunch / End		

* Subject to change

☐ Yes, I would like to participate.

Name : _____ Designation : _____
Company
Name & Add : _____

Tel : _____ Mobile : _____ Email : _____

RSVP by 18 October 2012 to events@eventsme.com.my / Fax: 03-7960 3615

For more information, please contact Sanjay at 03-7960 2133 or sanjay@eventsme.com.my.