

Entering **8<sup>th</sup>** Year

To Shape Up Or Lose Out



# NESTLE-NASMIC MENTORING PROGRAM 2007 for F & B Operators/Manufacturers

Organiser



Main Sponsor & Mentor



## HACCP & ISO 22000 Benefits, Challenges & Opportunities

ADVANCED INTENSIVE CLASS  Please

Date: < 23 - 24 May 2007 > • Time: 9:00am-5:00pm

Venue: Ponderosa Golf & Country Club, Taman Molek, JB

Understand ISO22000, PRP Elements, Design of GMP Factory, Implementation & Maintenance, HACCP : Before & After Certification, Benefits of HACCP and ISO22000 ( Case Study )

Mentor: Mr. Lam Ah Chye (30 years experiences in Nestle)

All are Claimable under HRDF Scheme Documents Ready on Request

### Also Available at Same Venue

Dates - Training outlines -

16/5  : Productivity , Competitiveness : Food Legislations , Labeling, HALAL Requirements & Certification  
Mentors: From Nestle, Ministry of Health (Food Safety and Quality Division), JAKIM

17/5  : Marketing & Sales : Modern Retailing in Hypermarket, Marketing for Profit, Effective Ads and Promotions, Marketing Mix, Distribution Channels, Business Opportunities (Local & Overseas), Case Study  
Mentors: Mr. Thian Aik Kia (27 years with Nestle)  
Mr. Amrul Abdullah (SMI/SME Category Manager, Carrefour)

Both Dates: (16/5, 17/5) Time: 9:00am-5:00pm

All info are updated



Mr. Lam Ah Chye

- 30 years experiences in Nestle: Production to Group Quality Assurance
- Currently Appointed by MOH to assist in Food Act & Legislation Amendments
- Consultant to many SMIs & a Worldwide Beverage Project
- 7 years Principal Mentor in Nestle SME Mentoring Program

### Course Fee

Fee : Early Bird [RM 200 per day]  
Normal Fee: RM250 [one day]  
(Inclusive of Lunch, Tea Break, Notes & Certificate)

### Extra Benefits:

- Visit Nestle Factory/ MARDI\* / MPOC\*
- Attend Graduation Dinner
- Obtain Recognition Certificate
- Nominate for Awards

\*To Be Confirmed

### Suitable for:

F & B Operators Manufacturers, Food Retailers, Food Service Providers, Restaurant Owners , Food Caterers, Hoteliers, Packaging, Food Equipment & Machinery Suppliers and All Related Industries.

Registration Form : Fill up and fax to NASMIC at Fax No. 03-8070 7717

Name 1: \_\_\_\_\_ / Designation: \_\_\_\_\_ Company Stamp:

Name 2: \_\_\_\_\_ / Designation: \_\_\_\_\_ Authorized Signature: \_\_\_\_\_

Company Name /Address: \_\_\_\_\_

Products: \_\_\_\_\_ Payment:RM \_\_\_\_\_ Cq. No. \_\_\_\_\_

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