

AGENDA **ENTERPRISE PRODUCTIVITY PROGRAMME** Incentives Linked to Productivity Programmes

Time	Programme
9.00 a.m.	Registration and Welcome Breakfast
9.30 a.m.	Welcoming Remarks by Malaysia Productivity Corporation (MPC)
9.45 a.m.	Introduction on Malaysia Productivity Blueprint (MPB) and Enterprise Productivity Programme (EPP)
Sharing Session on	
10.00 a.m.	Session 1 • Skim Peningkatan Produktiviti Enterprise (SPPE) • Industry 4WRD Readiness Assessment (RA) and Intervention
10.30 a.m.	Session 2 SIRIM-Fraunhofer Programme
11.00 a.m.	Networking Tea Break
11.15 a.m.	Session 3 Steinbeis Malaysia Foundation Programme
11.45 p.m.	Session 4 Public-Private Research Network (PPRN) Programme
12.15 p.m.	Session 5 PlaTCOM Ventures Programme
12.45 p.m.	Session 6 Productivity Assesment Tool - Easy Business Excellence (ezBE)
1.30 p.m.	Networking Lunch and End of Program

REGISTRATION FORM

ENTERPRISE PRODUCTIVITY PROGRAMME

Incentives Linked to Productivity Programmes

Date: 28 August 2019 | 26 September 2019

Time: 8.30 a.m. – 1.30 p.m.

Preferred session:

Penang (28 August 2019)	
Johor (26 September 2019)	

Organisation			
Type of Product Manufactured			
Address			
Telephone	Handphone		
Fax			
Email			

No	Name	Designation	Telephone	Email
1				
2				

Deadline for registration:

21st August 2019 (Penang), 19th September 2019 (Johor)

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For Online
Registration:



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ENTERPRISE PRODUCTIVITY PROGRAMME

Incentives Linked to Productivity Programmes

**Free Assessment to
Participating Companies**

**Who should attend:
Business owner or Top
Management**



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Date: 28 August 2019 (Penang) 26 September 2019 (Johor)

Organized by:



Partnered with:



OBJECTIVE

To share on the Malaysia Productivity Blueprint (MPB) and propelling to the national productivity growth.

To introduce MPB Incentives Linked to Productivity Programmes for chemical SMEs.

To implement diagnostic productivity business assessment performance for the chemical SMEs.



SIRIM-Fraunhofer Programme
Customise solutions for the identified problems to enhance technology penetration and upgrading of SMEs.

ENTERPRISE PRODUCTIVITY PROGRAMME

Incentive Linked to Productivity Programmes



The Public-Private Research Network
Catalyst for innovation, knowledge-sharing and technological advancement for local companies.



Steinbeis Malaysia Foundation
Innovative platform for collaboration for business solutions and focuses on development of the end products.



Industry4wrd Readiness Assessment
A comprehensive programme to help firms in the **manufacturing sector & its related services** to understand their **present capabilities & gaps** in term of **people, process & technology**, & provide **recommendation on intervention strategies** to adopt Industry 4.0



Skim Peningkatan Produktiviti Enterpris-Malaysia
Productivity Blueprint (SPPE-MPB) To implement and measure the performance of the participating enterprise productivity and innovation. To create a sample company with high productivity and competitiveness that can serve as a benchmark. This facilitation will enable SMEs to innovate and commercialize their products and services. The programme is aligned and supports the Malaysian Plan to strengthen productivity improvement strategies at various levels of the economic sector.



PlatCOM Ventures Sdn. Bhd.
Platform provides end-to-end facilitation services from concept to commercialisation of innovation, including access to funding, infrastructure, testing, validation, regulatory certification, market intelligence, technical expertise and commercialisation advisory.

Productivity Metrics Toolkit

ezBE Assessment Tool

Self-assessment tool that provides you with a quick assessment of business excellent practices of your firm. The four aspects of evaluation are Strategy & Leadership, Talent Management, Operational Excellence and Customer & Product Experience.