



SME BizFest™ 2015
INNOVATE TO DOMINATE

Persada Johor International Convention Centre, Johor Bahru
12th May 2015 / Tuesday

TIME	PROGRAM*	SPEAKER*
9.00am	Arrival Seminar Delegates Registration	
10.00am	Welcoming remarks by Master of Ceremony	
10.05am	“Innovate to Dominate”	Imri Mokhtar Executive Vice President Consumer & SME, TM
10.15am	Opening Remarks by Chairman of The Day	NadiraYusoff Chief Executive Officer MyWin Academy
10.30am	BizSpot 1 – “Business Made Easier with TM”	Khaidhir Elias Vice President Sales Consumer & SME, TM
11.00am	BizSpot 2 – “Building Community with Local Business”	Alfian Bin Abu Talib Chief Executive Officer TM Info-Media Sdn Bhd
11.15am	Tea-break Business Networking / Auction Booth Tour / Press conference (VIP & Media ONLY)	
11.45am	BizSpot 3 – “Innovate To Expand”	Dang Tai Luk Founder, myNEWS.com
12.30pm	BizSpot 4 – “Expand Your Brand Globally”	Afiq Iskandar Founder, Tarik Jeans
1.15pm	Lunch Break Business Networking / Auction	
2.00pm	BizSpot 5 – “Cash Management”	Bank Islam
2.15pm	BizSpot 6 – “Ramuan Perniagaan Berjaya”	Rozita Ibrahim Founder Sendayu Tinggi Holdings Sdn Bhd
3.15pm	BizSpot 7 – “Connected SMB Business”	# TareqMandou Manager

		Partner Channel Development, Microsoft Malaysia
3.30pm	BizSpot8 – “Di Mana Ada Kemahuan, Di Situ Ada Jalan”	Major (H) David Teo Chief Executive Officer Metrowealth & MIG Group
4.30pm	Wrap Up by Chairman of The Day	
4.45pm	Grand Lucky Draw Business Networking / Auction / Refreshment BizOn 1 – “ Business Tips” BizOn 2 – “ Business Tips” BizOn 3 – “ Business Tips” BizOn 4 – “ Business Tips” Tutorial 1 Tutorial 2 – “How to use Office 365”	Afiq Iskandar Founder, Tarik Jeans Mejar (H) David Teo Chief Executive Officer Metrowealth & MIG Group Dang Tai Luk Founder, myNEWS.com Rozita Ibrahim Founder Sendayu Tinggi Holdings Sdn Bhd NadiraYusoff Chief Executive Officer MyWin Academy TareqMandou Manager Partner Channel Development, Microsoft Malaysia
6.00pm	Ends	

Note:

*** the program is not final and subject to change**