

SEMINAR INVITATION

Iskandar Regional Development Authority (IRDA)
and
MSC Cyberport Sdn. Bhd.
cordially invite you to an ICT Business Seminar on:
"Towards A Smart Community – The Role of ICT Industry"

According to the World Foundation for Smart Communities, a Smart Community is one that has made a conscious effort to use information communication technology (ICT) to transform life and work within its region in significant and fundamental, rather than incremental, ways.

This transformation is beneficial to the community and attracts local participation and cooperation among community groups, government, business and education.

This half day seminar will feature a carefully selected range of ICT-related topics that will allow participants to explore further on the subject matter & to add value to your life, work and business .

Who should attend?

- ICT Companies, SMEs & local businesses
- Representatives from Chamber of Commerce or Trade Associations
- Individuals / Graduates pursuing business ventures in Information & Communication Technology (ICT)
- Final Year, Master,PHD Students & Lecturers from Institute of Higher Learning (IHL) focusing on entrepreneurship

Objectives

This half day seminar provides an insight into the essential elements to add value to your work & business:

- Improving the level of awareness of Smart Community building among participants.
- Enhancing the knowledge & experience of ICT related topics.
- Providing medium for information exchange between Government, Businesses and community.

Also a platform for:

Industries players, SMEs and individuals to network for business opportunities and collaborations.

A brief summary of the feedback we have received from our previous seminars.

Comments:

"A very informative overview thank you."

"Excellent, I'm glad I came."

"Very useful, good mix of knowledge and experience."

"Congratulations for the very well structured presentation."

"Very well paced and very good insight."

Reservation Details:

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REGISTER ONLINE: www.cyberport.my



www.cyberport.my

In-conjunction with

Event Details

DATE: 17th April 2014

TIME: 8.30 am - 1pm

VENUE:

Convention Hall 301,
Persada Johor
International
Convention Centre

**FREE
ADMISSION**

LIMITED SEATS

**First Come
First Serve Basis**