

INVITATION

ICT

THE NEW ERA OF SME INNOVATIONS

10TH APRIL 2014 (THURSDAY)
THE GARDENS HOTEL & RESIDENCES,
THE GARDENS BALLROOM, LEVEL 5



In collaboration with

MALAYSIA SME

Introduction

In recent times, the use of Information and Communication Technology (ICT) in business has played an essential and important part in revolutionising business practices – becoming one of the key enablers for Malaysian SMEs to achieve success.

"The Government expects ICT services and eCommerce to be the largest contributors to the Malaysia Digital Economy." – Malaysia's Prime Minister, Datuk Seri Najib Tun Razak

With the huge impact of ICT development to the country, Malaysia's government has introduced a series of programmes to provide the foundation and framework for ICT utilisation, to transform Malaysia into a developed nation in the mould consistent with Vision 2020.

Recognizing the importance of ICT to SMEs, this upcoming networking seminar from Cisco Systems to the Malaysia SME Community is specially catered for SMEs to explore the wide-ranging benefits of ICT, including how ICT adoption can help your business:

- Resolve the most pressing issues, in manpower and other areas
- Increase productivity and efficiency for faster time-to-market and cost-savings
- Achieve business growth and success

Agenda

8:00am	Registration and Welcome Coffee
9:00am	Welcome Address by Emcee
9:05am	Opening Remarks (Albert Chai - Country Manager, Cisco Malaysia)
9:15am	Strategic Overview of SMB ICT Landscape and Blueprint in Malaysia (Muhammad Imran Kunalan Abdullah, Director - Talent Division, Multimedia Development Corporation (MDEC))
10:00am	The ICT Trends Today and Cisco's Vision of Transforming Malaysian Lives through Technology (Albert Chai - Country Manager, Cisco Malaysia)
10:30am	Increase your ICT Productivity with Cisco Solutions (Ruchir Kalra - Product Manager, ASEAN, Cisco Systems)
11:00am	Tea Break and Demo
11:30am	Unleashing SMEs Potential and Overcoming Challenges through Cloud & Government ICT Grants (Cheah Kok Hoong - Chairman, PIKOM - The National ICT Association of Malaysia)
12:15pm	Cisco Capital Financing for SMEs (Fakhriazdha Abu Bakar - Financial Solutions Manager, Cisco Malaysia)
12:45pm	Open Q&A Discussion
1:00pm	Lunch and Networking
2:00pm	End of Event

FEATURED SPEAKERS



Mr. Cheah Kok Hoong

Group CEO & Director,
Hitachi Sunway Information
Systems Sdn Bhd

Chairman,
PIKOM - The National ICT
Association of Malaysia



Multimedia Development
Corporation (MDEC)



Mr. Albert Chai

Country Manager,
Cisco Malaysia

☐ Yes, I would like to participate with _____ partner(s).

Name : _____ Designation : _____

Company Name & Add : _____

Tel : _____ Mobile : _____ Email : _____

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