

# FIRST QUARTER 2014 SURVEY ON SMALL AND MEDIUM ENTERPRISES (SMEs)

SME Corp. Malaysia as the Secretariat to the National SME Development Council (NSDC) is conducting a survey to assess the performance of SMEs in the 1<sup>st</sup> Quarter of 2014 and to identify issues faced by SMEs in the increasingly challenging business environment. It would be appreciated if you could complete and return the questionnaire by 4th April 2014. Please be assured that your response will be kept CONFIDENTIAL and will not be divulged to any person or institution outside the Corporation.

SECTION A: FIRM / COMPANY PROFILE	CODE NO
Name of Firm / Company :	SMA
What is the Legal Status of Your Firm? (Select only <u>one</u> )	
Sole Proprietorship (Registration No:) Private Limited Company (Registration	ation No:)
Partnership         (Registration No:)         Not Registered with Companies Co	ommission of Malaysia (CCM)
Limited Liability Partnership (Registration No:)	
Describe Nature of Main Business	
Main Business Category and Activity : (Refer APPENDIX 1)	
Location of Main Business (City / State) :	
Firm / Company Ownership (Select only one)       Bumiputera       Indian         (Majority controlled with at least 51% of total equity in the firm)       Bumiputera       Indian	Others
Is the Firm a Woman-owned Company? (51% and above of the total equity held by a woman / women OR the MD or CEO is a woman who owns at least 10% of the equity)	
Public Listed Company in the Main Board or its Subsidiaries : Yes No	
Year Company Began Operation	
Firm's Market Orientation : % Domestic Market }	
% Export Market	

#### List down the percentage breakdown (%) of operational cost of your firm:

	Operational Cost Items	Percentage Share of Total Cost, %
a)	<u>Purchase of goods, materials and services</u> , including spare parts, raw and other materials, purchase of services provided by other establishments (input cost)	
b)	Salaries & wages paid to Malaysian workers, including overtime paid, allowances, bonuses and commissions	
c)	Salaries & wages paid to foreign workers, including overtime paid, allowances, bonuses and commissions	
d)	Staff training expenses	
e)	Electricity bills	
f)	Water bills	
g)	Fuels, lubricants and gas for transportation	
h)	Other transportation cost (maintenance, etc.)	
i)	Rental cost, including rental of office premises, warehouse, machinery and equipment, transport vehicles, etc.	
j)	Advertising and marketing (A&P) expenses	
k)	<u>Financing / borrowing cost</u> , including interest rates, bank charges, financial lease charges or other charges paid to financial institutions	
I)	<u>Other costs</u> , including insurance premium, direct and indirect taxes, licensing fees, dividend payable, property maintenance cost, etc.	
	TOTAL COST OF OPERATION	100%

#### SECTION B: FIRM'S PERFORMANCE, OUTLOOK AND INVESTMENT

#### 1. Please indicate or estimate annual sales turnover / total revenue and number of full time workers:

	Year 2012	Year 2013	Year 2014 f/	SME CODE (Official Use)
Annual Sales Turnover / Total Revenue (RM)				
Full Time Workers (Number as at end-period)				

f/ forecast

#### 2. Please indicate or <u>estimate</u> your firm's quarterly sales:

	3Q 2012	3Q 2012 4Q 2012		2Q 2013	
	July-Sept 2012	Oct-Dec 2012	Jan-Mar 2013	Apr-Jun 2013	
Sales / Revenue (RM)					
	3Q 2013	4Q 2013	1Q 2014 e/	2Q 2014 f/	
	July-Sept 2013	Oct-Dec 2013	Jan-Mar 2014	Apr-Jun 2014	
Sales / Revenue (RM)					

e/ estimate f/ forecast

# 3. Please indicate your firm's performance in <u>Jan – Mar 2014</u> (1Q 2014) versus <u>Oct - Dec 2013</u> (4Q 2013) based on the following areas: (*Tick only <u>one</u> for each area*)

	Area	a of Business	Decreased by -5% and more	Decreased slightly (< -5%)	Same Performanc (0%)	e	Increased slightly (up to +5%)	Increased by 5% - 20%	Increased by more than +20%		
	a. Tota	al sales									
	b. Prot	fit margin									
	c. Ave	rage selling price									
	d. Pro	duction (if applicable)									
	e. Exp	orts (if applicable)									
	from	orders / bookings of p n customers (if applicable	e)	Lower orders / bookings		ame	bo	er orders / ookings			
4.	<ul> <li>In the next six months, what is your view on the <u>business outlook</u></li> <li>a. Global economy</li> <li>b. Malaysian economy</li> <li>c. Your industry / sector</li> <li>d. Your firm</li> <li>Improve</li> <li>Improve<td>ain the ain the ain the ain the ain the</td><td>e same e same e same e same</td><td>Worsen Worsen Worsen Worsen May choose <u>more th</u></td><td>nan one)</td></li></ul>					ain the ain the ain the ain the ain the	e same e same e same e same	Worsen Worsen Worsen Worsen May choose <u>more th</u>	nan one)		
		Strong consumer s	pending			Redu	ction in domestic c	demand for goods ar	nd services		
		Positive business s				Weaker business sentiment					
		Positive consumer				Weaker consumer confidence					
				luding those under the		High cost of doing business					
	Economic Transformation Programme (ETP)					Subdued external environment					
6.	What	t are the business str	ategies that your f	irm will undertake in	the next 6 m	onths?	? (May choose <u>mo</u>	ore than one)			
		Introduce new proc	lucts & services			Redu	ce operating costs	5			
		Proceed with plann	ed investments			Redu	ce / postpone inve	estment			
		Hire more staffs / \	workers			Cut d	own employment				
		Increase selling pri	ces of goods and se	ervices		Maint	ain selling prices o	of products and serv	ices		
		Enter new markets				Exit fi	rom certain market	ts			
						Other	s (Please Specify:		)		

#### 7. Please indicate or estimate your firm's half-yearly investment spending and plan in <u>Ringgit Malaysia</u> (Leave blank if not applicable)

Year	New Office Building	New Plant (Factory) and Machinery	New Furniture and Office Equipment	New Commercial Vehicle	Intellectual Properties and R&D Expenditures	Total (RM)
Jan - June 2012						
July - Dec 2012						
Jan - June 2013						
July - Dec 2013						
Jan - June 2014 e/						

e/ estimate

#### 8. If your firm is facing problems in expanding / investing in Malaysia, please indicate the reason(s) (May choose more than one)

Lower return on investment (ROI)	Shortage of skilled labour
High initial cost of investment	Shortage of unskilled labour
High cost of raw materials	Shortage of Malaysian workers
Shortage of raw materials	Shortage of foreign workers
Poor infrastructure (logistics, internet, etc.)	Stringent regulations
Shortage of suppliers	Processing delays in getting approvals
High labour cost of Malaysian workers	Lack of Government initiatives
High labour cost of foreign workers	Not able to obtain external financing
	Others (Please Specify:)

#### SECTION C: RISING COST OF DOING BUSINESS

#### 9. How is the current rising cost of doing business affecting the business operating cost of your firm? (Select only one)

	Increase in operating cost by:		Decrease in operating cost by: %		Same (Not Affected)
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#### 10. How is the current rising cost of doing business affecting the business performance of your firm and industy / sector?

	Higher Costs Items		Impact on	Your Firm		Impact on Your Industry / Sector			
No.		Affect Positively (BETTER)	Affect Negatively (WORSE)	Not Affected	Not Sure	Affect Positively (BETTER)	Affect Negatively (WORSE)	Not Affected	Not Sure
1.	Fuel cost								
2.	Electricity tariff								
3.	Sugar prices								
4.	Property prices								
5.	Labour cost								
6.	Motor insurance								
0.	premium								
7.	Food prices								

#### 11. What is the expected overall increase in cost of doing business in the next six months? (Select only one)

No increase	Increase by 11 - 15%
Increase by 1 - 5%	Increase by more than 15%
Increase by 6 -10%	Please specify: %

#### 12. What are the measures that your firm is taking now following the rising cost of doing business? (May choose more than one)

Increase automation / mechanisation	Lessening the use of electricity
Increase profit margin per item sold or services rendered	Lessening the use of fuel / petrol
Increase firm's productivity by various measures	Cut back on advertising & marketing (A&P) expenses
Increase number of part-time workers	Cut back on other business expenses
Recruit more skilled workers	Stop expanding / investing
Retrench some workers	Cease operation
Relocate business operation	Others (Please Specify)
Increase selling prices of goods and / or services by%	

13.	Wh	at as	sistance would you	r firm re	quire from the G	Governmei	nt to lighten th	e burden of	rising co	ost of doing business	CONFIDENTIA
			oose <u>more than one</u>		. –		_ 0		Ū	Ū	
			Existing Governmer			d					
			Further tax deductio (Please specify the			xpenses: _				)	
			Providing discount v	oucher f	or purchasing rav	v materials					
			Offering lower electr	-							
			Providing more soft (Please specify the								
			Step up enforcemen					ices			
			Government Ministri	ies & age	encies to offer trai	ining or co	nduct workshop	s to increase	e productiv	vity of firm	
			Government Ministri	ies & age	encies to provide	advisory s	ervices on cost-	cutting meas	sures, auto	omation and workplac	e efficiency
			Others (Please Spe	cify:				_		_)	-
				-							
			FINANCING			-					
14.			e current high cost on s operation?	of doing	business, does	your firm	i require a bigo	ger amount	of loans	(higher credit line) t	o operate your current
		١	res		No						
45	D:4			fan		al automa	l financina for	h		in the last 6 months?	
15.										in the last 6 months? suppliers; Government	
			capital, and equity fin		-,	5	,				<b>.</b>
	Γ		Yes (Proceed to C	2 <i>15b)</i>	No						
	a)	lf v	ou did not apply for	financi	na nlease indica	ate the rea	son(s) (May ch	nonse <b>more i</b>	than one	and then proceed to	()21)
	~, [	,	Financing not requ		.g, prodoo maroo			financing is		•	
			Do not like to be in			-		application p			
			Long processing til			-		ase specify)	Joccuure	,5	
			Thought the applic		uld be reiected						
	l				-					-	
	b)	Wh	at is the status of y			n? (Select	only <u>one</u> )				
			Approved with coll							Rejected (Proceed to	
			Approved without		•		000 <b>/P</b>	(4- 017)	A	Application is being pro	cessed (Proceed to Q21)
			Approved without	collatera	ii but with a guara	intee from	CGC (Proceed	10 (217)			
16.	a)	Но	w much is the collat	teral req	uired by the ban	k in terms	s of percentage	to total am	ount of fi	inancing applied?	
			Less than 50%		50% - 75%		76% - 100%			Above 100%	
	b)	Wh	at types of collatera	al were r	equested? (May	choose <b>m</b>	ore than one)				
			Fixed / term depos	sits		Machir	nery / equipmen	t			
			Property				(Please Specif				
			Escrow funds / acc	counts							
47			ah finanaina haa ha		arrad by the bes	le ::	<b>f</b>		<b>f</b>		
17.	но	w mu	ch financing has be	en appr		k in terms			ount app		
	L		Less than 50%		50% - 75%		76% to less th	an 100%		100%	
18.	lf t	he ar	nount of financing a	approve	d is lower than t	he amoun	t applied, what	were the re	ason(s)	given by the banks?	
			Low repayment ca	pability				No reasons	s given by	the bank	

# 19. How long does it take to process your financing application (number of working days)? (If you have applied more than one financing under the following categories, please choose the longest number of working days taken)

- From the first submission to full submission of documents а.
  - From full submission of documents to financing approval / rejections

Amount requested does not justify business financing needs

From signing of offer letter to financing disbursement C.

Risk management policy by the banks

# RM50,000 and below

Others (Please Specify)

Above RM50,000	

b.

#### 20. a) If your application was rejected, what were the reason(s) given for rejecting your request? (May choose more than one)

	Business plan deemed not viable	Business is too young
	Insufficient documentation to support financing application	Operating in an unstable industry
	Too high leverage / too many outstanding loans	Insufficient sales, income or cash flow
	No or poor credit history	Insufficient collateral
	Inexperienced management	No reasons given for rejection
	Inexperienced in new industry / sector	Others (Please Specify:)
-		

b) If your application for financing was earlier rejected, but subsequently approved, how did the application approved? (*May choose <u>more than one</u>*)

You have approached other financial institutions

The bank advised on how to improve your applications

No advise given by the bank, but on your own initiative improved the application

Others (Please Specify: \_

# 21. Are you aware of the following financing schemes / facilities initiated by Bank Negara Malaysia which are channelled through financial institutions and by Credit Guarantee Corporation (CGC)? Has your firm utilised the schemes / facilities? (Please tick where relevant)

)

BNM & CGC Schemes	Aware (√)	Not aware ( $\checkmark$ )		Utilised ( $\checkmark$ )	Not utilised ( $\checkmark$ )
a) Fund for Small and Medium Enterprises 2 (FSMI2)					
b) New Entrepreneurs' Fund 2 (NEF2)					
c) Pembiayaan Mikro					
d) Funds for Food (3F)					
e) Bumiputera Entrepreneurs' Project Fund (TPUB)			ĺ		
f) CGC Guarantee Scheme			ĺ		
g) Green Techology Financing Scheme (GTFS)					

#### 22. Did you use <u>factoring</u> to keep your business in operation in the last 12 months?

Non-bank		
Others (Please Specify:)		
If you received <u>factoring</u> service, was it due to the following reason(s)? (May choose <u>r</u>	nore than one	e)
	Bank	Non-bank
i. The only financing option available		
ii. Improve cash flow for liquidity needs		
iii. Provide a more negotiable terms or requirements compared to other financing options		
iv. Allow financing without personal guarantee or on "non-recourse" basis		
v. Others (Please Specify:)		
If NO for factoring, why do you not consider factoring as one of your modes of financ	ing? (May ch	oose more th:
High discount rate / fee Difficult to obtain	ing (may on	<u> </u>
Lack of awareness on factoring services Others (Please Specify:		
d you use <u>leasing</u> to keep your business in operation in the last 12 months? asing is a financial contract in which business can use a certain fixed assets for which it must pay a series of co	atractual and nor	iodic navments]
מסוווע וס מ ווומוונומו נטוווומנו ווו שווונוז מטווובסס נמוז מסב מ נבוומווז ווגבע מססבנס וטו שווונוז וו ווומסו ממץ מ סבוובס טו נטו	ni actual anu per	iouic paymentsj
Yes No (Proceed to Q23c)		

	b) When we leaving one of the modes of financing for your firm? (May above more then one)	CONFIDEN
	b) Why was <u>leasing</u> one of the modes of financing for your firm? (May choose <u>more than one</u> ) The only financial option available           Cash flow management	
	The only financial option available     Cash flow management       Price / rate     Others (Please Specify)	
	No additional collateral     Others (Flease Specify)	
	c) If <u>NO</u> for <u>leasing</u> , why do you not considering leasing as one of your modes of financing? (May choose <u>more than one</u> )	
	High leasing rate	
	Lack of awareness on leasing services Others (Please Specify)	
	Difficult to obtain	
SEC	CTION E: LABOUR	
24.	How do you categorise your firm in terms of labour intensity? (Select only one)	
	High labour intensity Moderate labour intensity Low labour intensity	
25.	Does your firm prefer local workers or foreign workers?	
	Local workers Foreign workers	
	Please specify the reason for your firm's preference of local or foreign workers (May choose more than one)	
	Positive working attitude Easy to communicate / give commands	
	Do not demand for higher salary Speak fluently in local language	
	Excellent working output / performance Saves cost and foreign exchange	
	Sound technical knowledge         Have working experience	
	Full-time / long-term commitment       Others (Please Specify:)	
26.	Do you hire foreign workers in your firm?	
	Yes No (Proceed to Q27)	
	a) If YES, please specify the category of foreign workers in your firm (May choose more than one)	
	Expatriates, managerial, professional and executive Clerical and related occupations	
	Technical and supervisory (skilled workers) General workers (unskilled workers)	
	b) How long did it take to obtain their work permits from Immigration Department? (Select only one)	
	Less than a month     2-6 months     7-12 months     More than a year	
	CTION F: INFORMATION AND COMMMUNICATION TECHNOLOGY (ICT)	
21.	How important is information and communication technology (ICT) to the success of your firm? (Select only <u>one</u> )	
	Very important Important Moderate Not important at all	
28.	Which of the following information technologies that your business adopts and uses currently? (May choose more than one)	
	Computer / laptop / notebook / tablets / smartphones Official company's website or dedicated website	
	Internet service (fixed or mobile broadband) Social media (Facebook, Twitter, YouTube, Linke	dln, blogs)
	Intranet within your business Customer Relationship Management (CRM)	are including
	Extranet between your firm and other related or non-related or ganisations E-commerce facility to receive order from custom e-payment, online sales and transactions, e-bank	
	Others (Please Specify:	
20		
29.	Do your firm sell products and / or services online?	
	Yes No	
	If YES, please state how much has your firm saved in terms of cost and efficiency, i.e. time taken to complete the transaction vis-à-v	vis normal
	manual transaction Decrease cost (by:%) Increase efficiency (by:%)	
	If <u>NO</u> , please specify the reason (May choose <u>more than one</u> )	
	Not necessary for my business         Internet connection is not available / no coverage	
	Prefer traditional way of doing business Owner and staff are not IT savvy and not keen in providing onl	
	No official website / blogs / social media platform         Suppliers and customers are not IT savvy and will not use the           Lack of data privacy / security and legal concerns         Lack of qualified staff to develop, support, maintain and management	
	Cost factor and return on investment (ROI) concerns Others (Please Specify:)	ing and ayardill

~~					CONFIDENTIA
30.	Do your firm adopt online banking (e-banking) services	vith financial institution	s (FIS)?		
	Yes No				
31.	How do you rate the various fees being charged to oper	and maintain the e-ban	king account w	vith these FIs? (Select only <u>one</u>	e)
	Low fee charges Reasonable fee cha	° .	ensive fee charg ase state the am	jes nount of subscription fees per ye	ar: RM
SEC	CTION G: GOODS AND SERVICES TAX (GST)				
32.	How much do you understand about GST? (Select only a	ne)			
		stand quite a bit about GS nderstand the GST	ST and has atten	nded briefing sessions on GST	
33.	How prepared is your firm to enforce and implement GS	r next year? (Select only	( <u>one</u> )		
	Well prepared         since all business operations are GS           Not prepared         to implement GST because business           If your firm is not prepared yet, how long do you ne           Business operation is too small and hence not taking	system is not ready to co ed to get all systems in pl	mply with GST ace to comply w		
	Others (Please Specify:	<u>g ang acaon</u> to comply w		)	
34.		affect your business or	eration once it	is implemented? (Select only	one)
	Yes, it will affect Yes, it will affect negatively (worse	off) No im	bact	Not sure	
35.	Upon implementation, does your firm intend to revise th	e selling price of your g	oods and / or s	ervices? (Select only <u>one</u> )	
	Yes, upward price Yes, downward price revision	ce No, re neces	vision is not sary	Not assessed as yet	
~~					
36.	What assistance would your firm require from the Gover	-	1? (May choose	e <u>more than one</u> )	
	Access to affordable software that is GST comp Reduce hardware upgrading cost through tax in				
	Training assistance	contros			
	Assistance from accountants				
<b>D</b> (	Others (Please Specify:			)	
	tails of Respondent				
Nan	me :	Designat	ion :		
Con	mpany :	Fax No.	:		
Tel	:	Email	:		
Ser 277 End	ndly submit to SME CORPORATION MALAY ntral 2, KUALA LUMPUR SENTRAL, 50470 K 75 6317 or e-mail: <u>kajiselidik@smecorp.go</u> quiries: k Siti Noor Mohd Nordin:	uala Lumpur by <u>4</u> t	<sup>h</sup> April 2014	-	318 / 03-
Cik	k Mardziah Nawama:	mardziah@smeco	orp.gov.my	Tel: 03 – 2775	6211
En	ncik Hisham Taharudin:	hisham@smecor	o.gov.my	Tel: 03 – 2775	6109
Rej	ply From <b>: SMI ASSOCIATION MEMBERS</b> 5 – 5, Jalan USJ 9/5Q, Subang Bu Tel : +603 8024 5787 Fax : +6		-		nsan
		00 00ET 1/3/			

### CORE OR MAIN BUSINESS ACTIVITY (TICK ONE ONLY)

CONFIDENTIAL

		CORE OR MAIN BUSINESS ACTIVITY (TICK <u>ONE</u> ONLY)	APPENDIX
Category	Code	Core Activity	(√) Tick ONE Only
	1	Electrical & electronics machinery, appliances & parts (E & E)	
		including telecommunication equipments and parts.	
	2	Machinery and engineering equipments & parts (non-E&E)	
	3	Metal and metal products (iron, steel, aluminium, etc)	
		Chemical & chemical products (organic & inorganic chemicals; fertilisers, dye & colouring)	
	4	medicinal & pharmaceutical products, essential oils, perfume, vegetable oils & fats, etc	
	_	petroleum products (lubricants etc)	
		Plastic Products	
	6	Transport equipments (road vehicles, other transport equipments, automotive spare parts, etc)	
MANUFACTURING		Wood & wood based Product (cork, fuelwood, veneer, plywood, paper & pulp-products)	
		Furniture & parts	
		Food, beverages & tobacco (canned foods, milk, sugar, honey, animal feeds, cocoa, etc)	
	10	Textile, apparels, clothing & footwear	
		Rubber products (tyres, gloves and other ruber products)	
		Palm oil & palm oil based products, oleochemicals (edible and inedible products)	
		Non-metallic mineral products (lime, clay, glass, glassware, pottery, pearls, precious stones, etc) Other resource-based (herbal products, etc)	
	14	Other manufacturing activities (non-resource based)	
	15	Optical and scientific equipments, toys and sporting goods, handbags, instruments, lightings, arts	
	10	Office stationery, jewellery, leather, plumbing & heating fixtures, printed matter, antiques,etc	
	16	Research and development (R&D), incl. design & prototyping	
		Logistics, storage & distribution	
	17	Land, sea and air transport services (freights/cargo)	
		Warehouse, freight forwarders, hauliers, distribution & storage facilities, etc.	
	18	Manufactured products marketing (branding, packaging, market research)	
	40	Environmental management	
	19	Energy conservation, renewable energy generation, waste recycling, toxic waste management	
	20	Engineering support services, irradiation and gas sterilisation services	
	21	Retail trade (shops, outlets, kiosks, multi-level marketing, franchisees, etc)	
	22	Wholesale trade (wholesalers, bulk traders, exporters, importers, franchisors, etc)	
	23	Professional Services (lawyers, accountants, medical doctors, engineers, architects, surveyors, etc)	
	24	Computer and other IT related services	
0-71/10-70	25	Private education services (kindergardens, private schools, colleges, skills & vocational trainings)	
SERVICES	26	Private healthcare and social services (private health and medical clinics, hospitals, daycare etc)	
	27	Construction and construction related services	
			+
	28 29	Tourism related services (travel agencies, tourist guides, etc) Hotel & Restaurants (incl catering services, and other accommodations; chalets, resorts, etc).	
		Passenger transportations services (taxi & bus services, ferry & rail services, air passenger transport, etc)	
		Communication, couriers, and telecommunication services providers	-
	-	Other business services, including financial and real estate services	_
	32	Maintainance, repairs & overhaul, rental services, advertising, employment agencies, security firms, etc Insurance & unit trust agencies, financial planning & advisory, shared services & outsourcing	
		Real estate agency, property management services, management, business & tax consultancy	
		Other private personal services (recreation activity, entertainment activity, etc)	-
	22	Cinemas, licensed gambling, photographic studios, entertainment activity, etc)	
	33		
AGRICULTURE,	24	Beauty parlour, spa, barbers, hairdressers, sanitation, funeral parlour, daycare, etc.	
FISHERY &		Production of agricultural crops (vegetables, fruits, oil palm, rubber, cocoa, etc)	
LIVESTOCK		Fishing, livestock and aquaculture activities	_
FORESTRY	36	Forestry	



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# Summary on Findings of Third Quarter 2013 SME Survey by SME Corp. Malaysia

A survey was conducted in Oct/Nov 2013 with total respondents of 2,194 SMEs covering all sub-sectors and regions. The survey was well represented in terms of sectors and geographical cover. About 62% of the respondents were from the services sector (including construction), 35% from the manufacturing sector and 3% from the agriculture sector. Majority of them were domestically oriented, with only 13% exporting their products and services.

# • Growth Performance in Third Quarter 2013 and Business Outlook

- Most of the respondents indicated that they experienced increase in sales turnover (53%) and profit
  margins (45%) in 3Q 2013 from the 2Q 2013 performance. The performance of SMEs during the 3Q 2013
  was somewhat similar to the 2Q 2013 performance with more than 50% of the respondents indicating their
  production and export were the same as in previous quarter.
- On the near-term outlook, about 52% of the respondents were very optimistic, citing that their businesses will improve in the next 6 months. Factors that influenced the outlook were positive business sentiment, strong consumer spending and positive consumer confidence.
- In line with the outlook, most SMEs increased their investment by 70% in 2013, particularly in intellectual property and R&D expenditure, new office building and new plant & machinery.
- Rising cost was the key issue impeding investment, namely high cost of raw materials (48%), high labour cost (45%) and shortage of skilled labour (34%).

### ✤ Financing

- About 40% of the respondents had requested for financing for business purposes in last six months.
- Main reasons given by the 60% of the respondents who did not apply for financing were that they did not require any financing (58%), do not like to be in debt (29%) and 18% of the respondents perceived long processing time and difficult to apply for financing.
- The overall financing approval rate was 92%, while the balance of 8% of the applications was rejected. Reasons for rejection of the applications were insufficient sales, income or cash flow, insufficient documentation and collateral, business plan deemed not viable and poor credit history.
- Types of assistance required by the SMEs to improve their business were advisory on business opportunity (53%), advisory on financing schemes available (45%) and financial management assistance (45%). Furthermore, the respondents also cited that they were interested to attend modules of training in financial management such as developing business plan/proposal (54%), cash flow management (43%) and understanding financial products/schemes (42%).

# Minimum Wages (MW) and Goods & Services Tax (GST)

- About 77% of the respondents had implemented the **MW**. For those who did not implement the MW, the reasons cited were not sure what to do (57%, mostly microenterprises), no financial capability (23%) and waiting for the Government to amend the policy (21%).
- Majority (68%) of total respondents indicated that they were not negatively affected by the **MW policy** since none or very few of their foreign and local workers were being paid below the MW.
- However, majority (79%) of respondents indicated that their labour cost will increase, with a third of them will partly compensate by increasing the selling price of their goods and services.
- On the **GST implementation**, about 43% of SMEs cited that they were not sure of the effect of GST on their businesses, while 35% cited negative impact to their businesses.
- In terms of preparation on implementation of the GST, more than half of respondents (55%) was not prepared since their systems were not ready to comply with GST, 23% will not be taking any action (mostly microenterprises) and only 17% were well prepared to implement the GST.
- Types of assistance required from the Government to implement the GST were training assistance, reduce hardware upgrading cost through tax incentives and access to affordable GST-compliant software.

SME Corp. Malaysia, January 2014