



**SME**

**JOHOR SELATAN**

**SMEs OFF DAY  
SURVEY RESULT**

# CONTENTS

- 1. General Information.**
- 2. Survey Team Members**
- 3. Questionnaires**
- 4. Results**
- 5. Overall Comments**
- 6. Considerations**

# 1. General Information

- **Introduction:** Johor State Government changes of weekend rest day to Friday from 1 Jan 2014. SMEJS take an initiative to conduct a survey on SMEs companies based in Southern Johor.
- **Objectives :** A survey was conducted to gauge the response from members of SME Association of Johor Selatan (SMEJS) on the above changes.
- **Population :** SMEs
- **The survey was conducted on:**
  - **Date:** 9<sup>th</sup> January 2014, Thursday (In conjunction with SMEJS 10<sup>th</sup> Anniversary)
  - **Venue:** Pekin Restaurant, Sutera Utama, Skudai, Johor.
  - **Time:** 6.00pm to 8.00pm (During cocktail networking session)
- **Survey Method:** Questionnaires Interviewing with a sample of, 199 SMEs

## 2. Survey Team Members & Photos



**Teh Kee Sin**  
Chairman  
MBA



**Lim Hun Yuen**  
Coordinator  
BA



**Dr Au Tai Yiat**  
Entrepreneur  
MBA, PhD



**Peter Ong**  
Business Consultant  
MBA



**Lim Guan Phiaw**  
Entrepreneur  
MBA



**Tey Bin Yuen**  
Investment Consultant  
MBA



**Jason Thow**  
Msia Chartered  
Accountant



**Dylan Sih**  
Undergrad.  
Raffles Uni. Iskandar



**Zuo Long**  
Undergrad.  
Raffles Uni. Iskandar

**&**

# SME Johor Selatan Council Members

# SME Johor Selatan 10<sup>th</sup> Anniversary



# Interviewing in the Process





柔南中小企业公会  
 PERSATUAN PENGUSAHA KECIL DAN  
 SEDERHANA JOHOR SELATAN, JOHOR  
 (THE SMALL AND MEDIUM ENTERPRISE ASSOCIATION OF  
 SOUTH JOHOR) (SME JOHOR SELATAN) (254)  
 NO 2, Jalan Mengkudu 1, Taman Istimewa, Pandan, 81100, Johor Bahru, Johor, Malaysia  
 HP : +6016-773 8373 Tel / Fax : +607 352 4557  
 Website : [www.smejs.org](http://www.smejs.org) Email : [info@smejs.org](mailto:info@smejs.org)

## 评估调查

柔佛州政府从 2014 年 1 月 1 日开始更改星期五为休息日

### 调查目标：

为了了解中小企业（SME）对于柔佛州政府更改周末休息日的反应。

### 调查问卷：(请打勾)

1) 你的行业属于哪一类型？

- a. 制造业    b. 零售业    c. 贸易业    d. 家具业  
 e. 印刷业    f. 饮食业    g. 工程技术业    h. 服务业  
 i. 其他行业, 请注明 \_\_\_\_\_

2.1) 您公司的周末休息日是订在哪一天？

- a. 星期五    b. 星期日

2.2) 为什么？

- a. 按照商业银行的工作日    b. 客户多数休息星期日    c. 配合母公司的休息日  
 d. 其他原因, 请注明 \_\_\_\_\_

3) 是否有任何因素会促使您公司在不久的将来更改周末休息日？

- a. 会    b. 不会    c. 观察后再决定

4) 州政府的周五休息日是否影响你企业或个人的活动时间表？

- a. 不受影响  
 b. 是的, 它会影响:

- i. 业务不方便  
 ii. 孩子上学麻烦  
 iii. 家庭日的时间  
 iv. 其他原因, 请注明 \_\_\_\_\_



柔南中小企业公会  
 PERSATUAN PENGUSAHA KECIL DAN  
 SEDERHANA JOHOR SELATAN, JOHOR  
 (THE SMALL AND MEDIUM ENTERPRISE ASSOCIATION OF  
 SOUTH JOHOR) (SME JOHOR SELATAN) (254)  
 NO 2, Jalan Mengkudu 1, Taman Istimewa, Pandan, 81100, Johor Bahru, Johor, Malaysia  
 HP : +6016-773 8373 Tel / Fax : +607 352 4557  
 Website : [www.smejs.org](http://www.smejs.org) Email : [info@smejs.org](mailto:info@smejs.org)

## SURVEY

JOHOR STATE GOVERNMENT CHANGE OF WEEKEND REST DAY TO FRIDAY  
 FROM 1 JAN 2014

### The Survey Objective:

To gauge the response from members of SME Association of South Johor (SMEJS) on Johor state government change of weekend to Friday.

### Questionnaires: (Please tick)

1) What type of industry are you in?

- a. Manufacturing    b. Retail    c. Trading    d. Furniture  
 e. Printing    f. F & B    g. Engineering    h. Service  
 i. Other, please specify \_\_\_\_\_

2.1) Which day is your company rest day?

- a. Friday    b. Sunday

2.2) Why?

- a. Follow commercial banks    b. Majority of customers rest on Sunday  
 c. Follow parent company    d. Other, please specify \_\_\_\_\_

3) Any possibility to change your company weekend rest day in near future?

- a. Yes    b. No    c. observe first & decide later

4) How will our state government new weekend rest day affect your business or personal activity?

- a. Unaffected  
 b. Yes, it will affect:  
 i. Business activity  
 ii. Children school arrangement  
 iii. Family times  
 iv. Other, please specify \_\_\_\_\_

# 3. Questionnaires

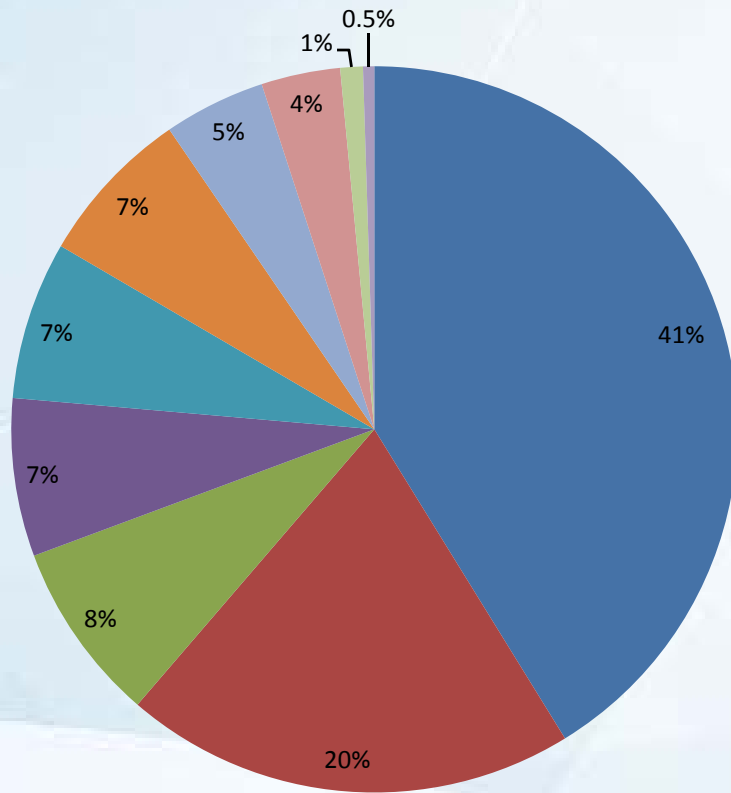
- 1. What type of industry are you in?**
- 2. Which day is your company rest day?**
  - 2a. Why?**
- 3. Any possibility to change your company weekend rest day in near future?**
- 4. How will our state government new weekend rest day affect your business or personal activity?**



# 4. RESULTS

# 4aI. What type of industry are you in?

## Type of Industry



- Service 服务业 (82)
- Manufacturing 制造业 (40)
- Trading 贸易业 (16)
- Retail 零售业 (14)
- Engineering 工程技术业 (14)
- Construction & Real Estate 建筑与房地产 (14)
- F & B 饮食业 (9)
- Agriculture 农业 (7)
- Printing 印刷业 (2)
- Furniture 家具业 (1)

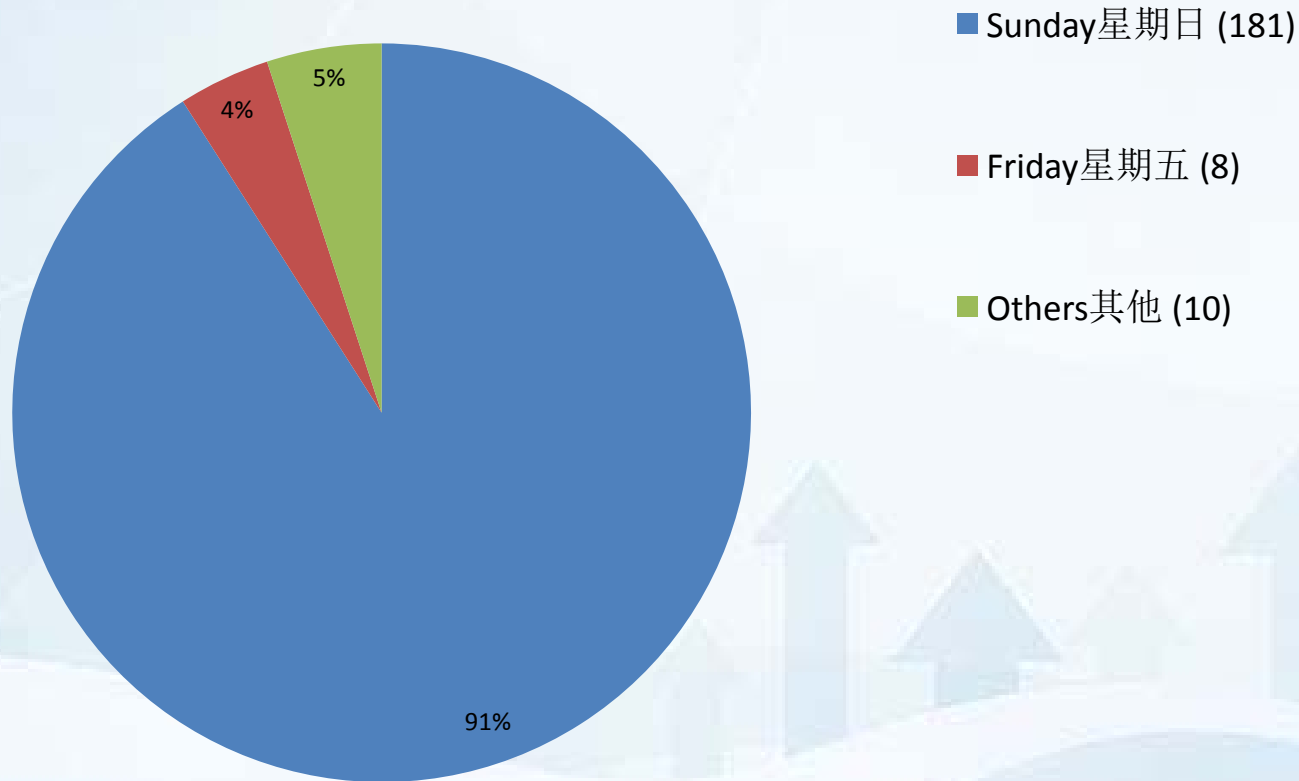
# 4aII. Comments:

## Samples consist of : (Total Samples : 199 SMEs)

- 41% from Service industry
- Follow by Manufacturing (20%) and Trading (8%)
- Retail, Engineering and Construction & Real Estate are consist of 7% in each industry
- F & B (5%) and Agriculture (4%)
- The balance of samples are from Printing and Furniture industries with 1% and 0.5%

# 4bI. Which day is your company rest day?

## Company Rest Day

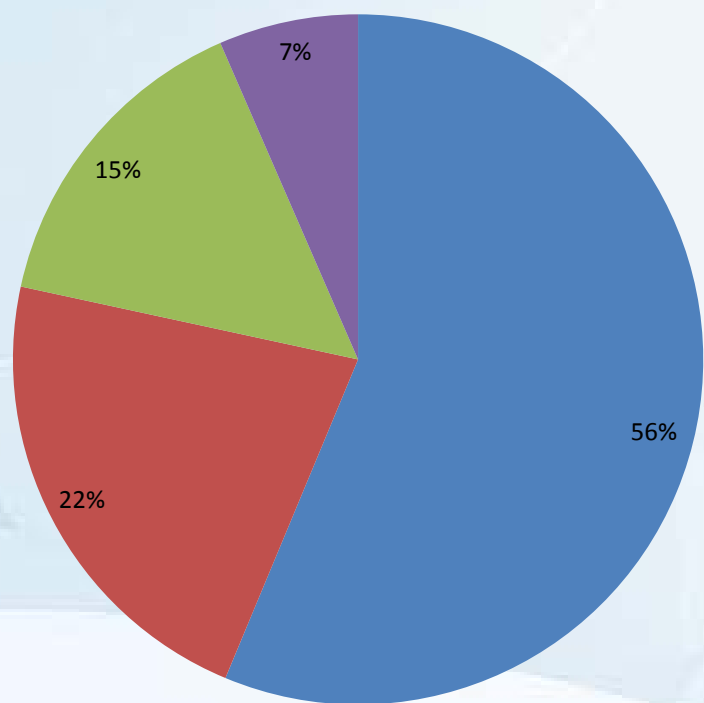


# 4bII. Comments

- 91% (or 181 SMEs) maintain the status quo, remain rest day on Sunday. Among which, the SMEs are from Manufacturing, Trading, Engineering as well as the Printing and Furniture Industry.
- Whilst, 5% (or 10 SMEs) perceived that, the changes is irrelevant to them, as they are working 7 days a week (no rest), OR their rest day is fall on other day (e.g Monday, neither Friday and Sunday). There are from Agro based company and Foods & Beverage.
- The other 4% (or 8 SMEs) e.g. in Real Estate, Retail, Construction & Service Industries change their rest day to Friday due to operation has close connection with Government Agencies / Departments. Besides, some SMEs purposely change their rest day to Friday, just want to be differentiated from their competitor in the same industries, which enable them to capture customers from different market segments, to shop on Sunday.

# 4cI. Why?

## Factor For Choosing Rest Day



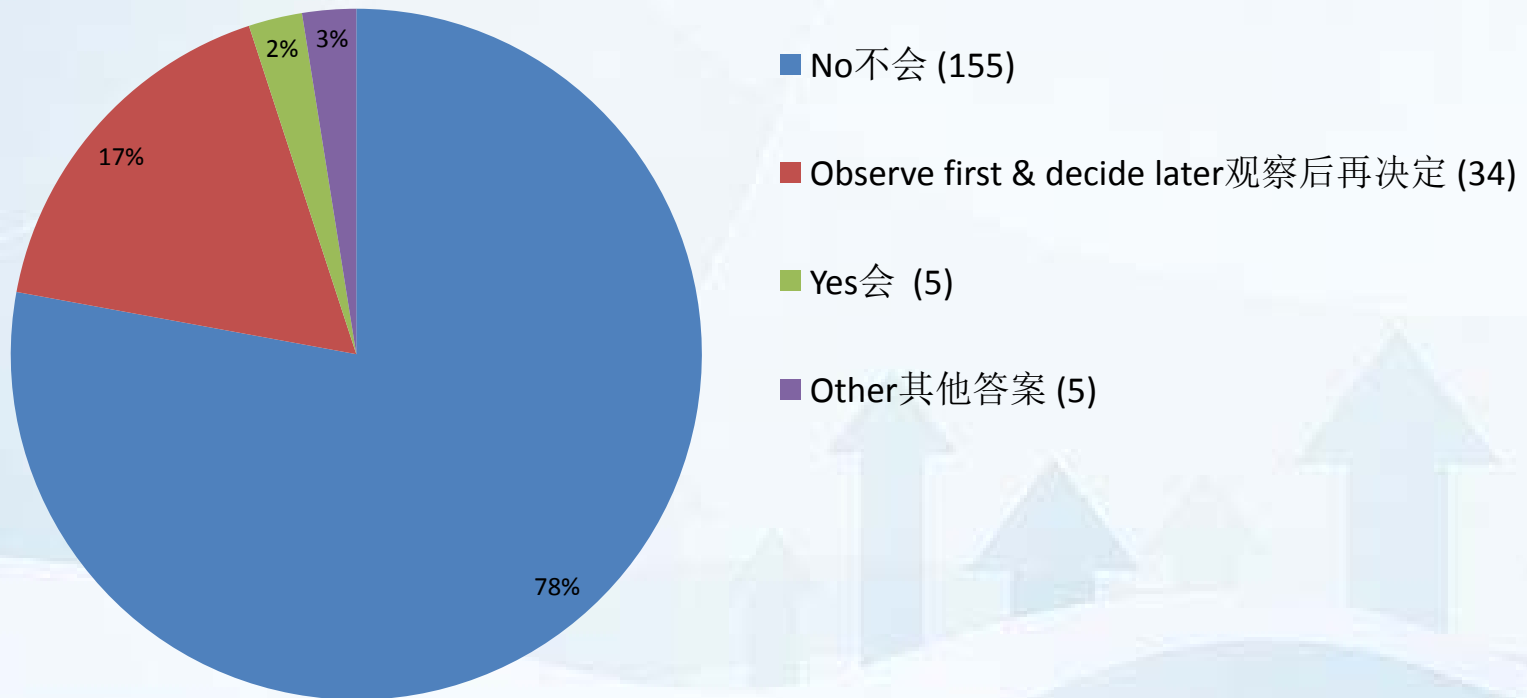
- Majority of customers rest on Sunday 客户多数休息星期日 (112)
- Follow commercial banks 按照商业银行的工作日 (44)
- Other reasons 其他原因 (30)
- Follow parent company 配合母公司的休息日 (13)

## 4cII. Comments

- 56% chosen Sunday to off because majority of their customers also rest on Sunday
- 22% follow bank off days
- 15% quoted outstation & oversea suppliers and business associates as the reason to rest on Sunday, to ease the business transaction.
- 7% of respondents follow parent company or HQ off day

# 4dI. Any possibility to change your company weekend rest day in the near future?

## Possibility To Change Rest Day In Future?





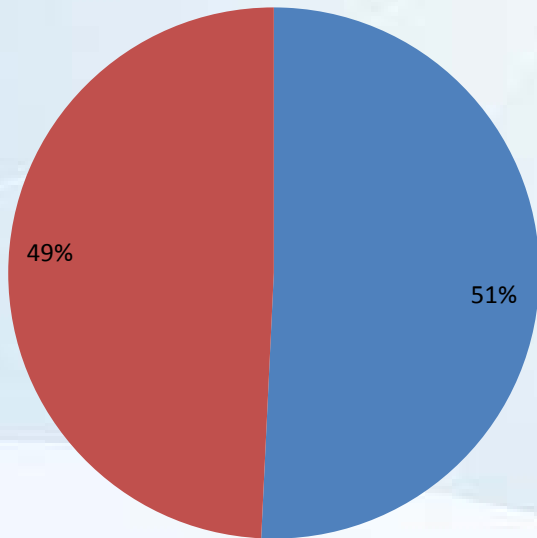
## 4dII. Comments

- 78% (or 155 SMEs) has no intention at all to make further changes on rest day.
- 17% are observing the situation before taking the next step. If their businesses are affected due to that, they will change accordingly.
- 2.5% of SMEs are willing to change their off day if necessary in the near future.
- The balance 2.5% (Agro and F&B) are working 7 days.

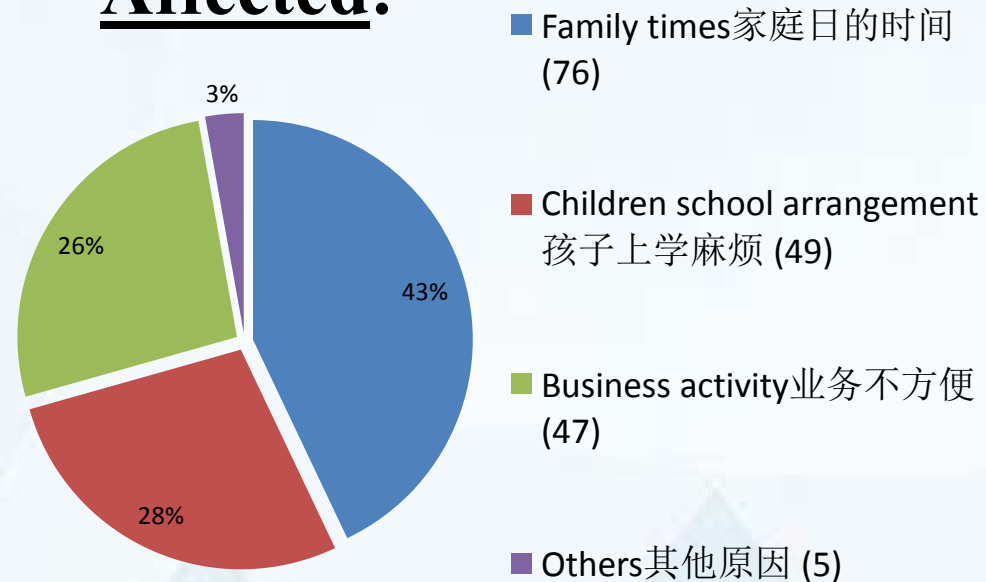
# 4eI. How will our state government new weekend rest day affect your business or personal activity?

## How Will New Rest Day Affect You?

- Yes, affected 是的,受影响 (101)
- Unaffected 不受影响 (98)



## Affected:



## 4eII. Comments A

- 49% of the respondents reckon that the off day changes unaffected them because they remain the Sunday Off (nothing changes, everything moving on as usual)
- They are operating on 7 days basis (Retail & Agro and F&B)
- Their business transaction with government department is very minimum, eg. paying license fees once in a year

# 4eIII. Comments B

- 51% of respondents feel the negative effect due to change of rest day policy, mainly on non business related matters.
- They feel that the family times is getting less due to different off day between their children school off day and the working off day.
- No more Sunday rest day for those family who have school going children.
- While, on business aspect, a minority recognized that the different off day, had affected their business to certain extent, as certain jobs require government approval eg. those involved in the international trade, construction & real estate.

## 5. Overall Comments:

- In Johor Selatan, 91% of SME respondents maintain the status quo, remain rest on Sunday.
- Feeling relief that the government allow them to decide the off day.
- Glad to see banks unchanged the off day
- Majority of the SMEs following bank decision
- Follow business counterparts (ex: customer / supplier / HQ) off day, esp: dealing with other states and international trade

## 6. Some Considerations

- Encourage utilization of Information and communications technology (ICT) among SMEs esp. deal with government agencies, dealing with outstation counterpart as well as abroad business arrangement.
- Adapt to new living & business environment (new rest day).
- Adjust their life style by taking the opportunity to ferry the children to / fro school. Maximizing the interaction time with their children.

*Thank you*

*Terima Kasih / 谢谢*

**2014**

*Happy Chinese New Year*