

Cambodia & Malaysia

SMEs Products and Services
Interactive Exhibition & Seminar

2013

INVESTMENT SEMINARS & BUSINESS MATCHING

The Expo You Can't Afford to Miss
**Better Future Through
Innovation**



Venue:

Diamond Island
Phnom Penh, Cambodia

Show Date:

28th - 30th June 2013

Show Hours:

9.00am-5.00pm (daily)

**The Associated Chinese Chambers of Commerce
and Industry of Malaysia (ACCCIM)**

6th Floor Wisma Chinese Chamber, No.258, Jalan Ampang, 50450 Kuala Lumpur, Malaysia

Tel : +603-4260 3090/ 3091/ 3092/ 3093/ 3094/ 3095

Fax: +603-4260 3080 | Email : CMEX2013@accim.org.my

Cambodia and Malaysia SMEs Products and Services Interactive Exhibition & Seminar

Cambodia, is among the 6 founding members that formed ASEAN. In year 2015, the ASEAN Economic Community (AEC) will take effect across the region's borders. Its aims, among others, are to form a single regional market and production base, fair economic competition among ASEAN members, the integration and development of SMEs to accelerate progress of less-developed members, and full integration with the global economy.

Cambodia has had one of the best economic records in Asia, with economic growth averaging 6 percent for the last 10 years, thus making it one of the world's top ten countries with the highest annual average GDP growth. With the high growing demand, there are opportunities for the SMEs to tap on these resources.

ACCCIM has for many years encouraging fellow Malaysian SMEs to "Go Out" to tap on the unlimited opportunities and compete in the international market. Cambodia, presents herself as a vibrant and lucrative destination for the Malaysian SMEs. Join this Expo and capture the golden business investment opportunity for your products and services.

Introduction

ACCCIM Background:

The Associated Chinese Chambers of Commerce and Industry of Malaysia (ACCCIM) was formed in the year 1947 and is the national federation of the Chinese Chambers of Commerce in Malaysia. It has 17 Constituent Chambers located separately in the 13 states and 4 at district level. In fact ACCCIM is the earliest national level chamber of commerce to have a complete regional representation in the country.

ACCCIM & FASMEC:

ACCCIM signed a Memorandum of Understanding with Federation of Association for Small & Medium Enterprises of Cambodia (FASMEC) in year 2011. Since then, the ACCCIM and FASMEC maintain a close relationship in promoting bilateral trade between Cambodia and Malaysia.

ACCCIM has organised numerous trade and investment promotion missions to Cambodia and successfully assisted Malaysian SMEs to gain entry into the Cambodia market.

Objectives:

The main objectives of this expo are to provide a platform for Malaysian business community, especially Small and Medium Enterprises (SMEs) to expand their network in Cambodia and be engaged directly with trade partners and consumers; to develop a strong, friendly and solid interpersonal business relationship with the local partners.

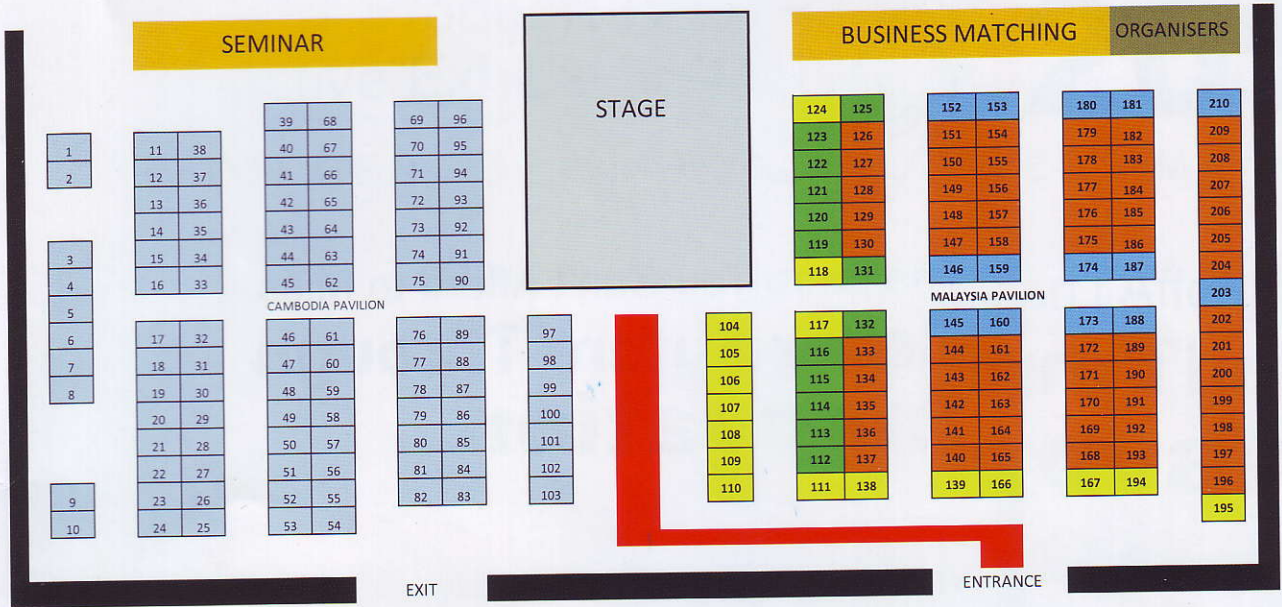
The expo will also organise business matchings and investment seminars through the vast network of ACCCIM and FASMEC. The expo expects to attract some 200 SMEs to take part, with 100 participants each from Cambodia and Malaysia.

Our target sectors are:

Agriculture • Construction industries • Consumer products • Education & training services providers • Footwear • Furniture • Health care and pharmaceutical industries • Industrial equipment and machinery • Information, Communication and Technology • Manufacturing industries • Tourism

Features

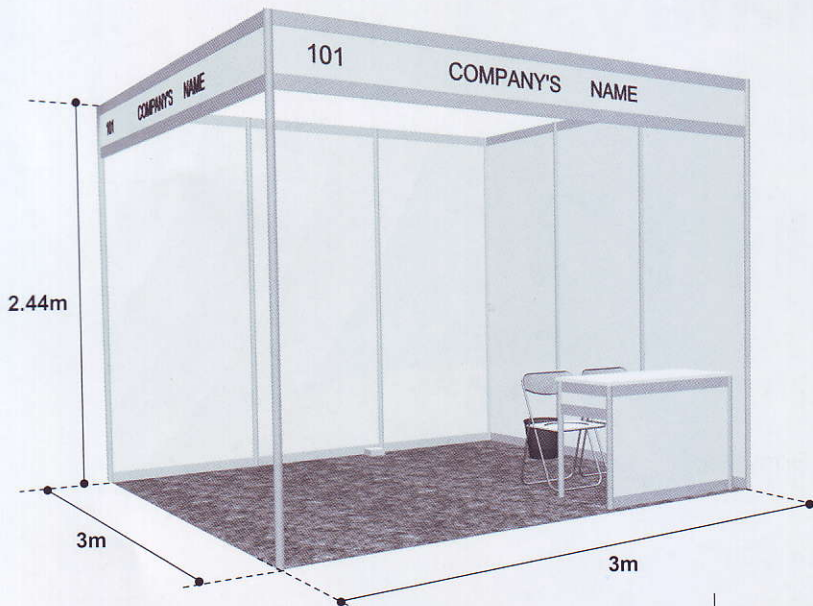
- Affordable rates for Malaysian exhibitors. Eligible exhibitors are entitled Market Development Grant (MDG) **subject to approval / terms and conditions applied*
- Investments talks will be organised during the exhibition on latest investment policies, incentives, technology, innovative SMEs and etc.
- The Organisers will engage Cambodian coordinators / interpreters to assist to coordinate business matching arrangement prior the exhibition by making personal telephone calls to match make Malaysian exhibitors' business interest
- The Organisers allow Malaysian exhibitors to share the booth (max 2 companies per booth)
- Malaysian exhibitors will have shuttle to commute between airport, exhibition hall and designated hotel. Dinners (27th and 30th June) will be provided for Malaysian exhibitors and invited guests for opportunities networking session.



Booth rental: RM

6700	6400	6100	5800
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Booth Rental



Booth Types

Standard Booth Size : 3m x 3m (9m²) with aluminium structure. Inclusive of one fascial board with exhibitor name and booth number, carpet, 1 tube light, 1 unit 13 amp power socket, 1 information desk and 2 chairs.

- Type A Booth - RM6,700.00
- Type B Booth - RM6,400.00
- Type C Booth - RM6,100.00
- Type D Booth - RM5,800.00

(Booth selection is on first come, first served basis)

Combined Booths (Bare Space)

We do not combine bare space during this expo. However, you may combine more than one booth to suit your spacing requirement.

Cost

Other than the specified facility stated in "Booth rental". The additional design, construction and furnishing cost will be borne by exhibitors. To engage local contractors, exhibitors need to send in their design one month before the exhibition date. Please note that all electrical installation must be undertaken by the official contractor appointed by the organisers.

Registration Form

(Fax / Email your completed registration form together with the signed copy of Official Regulation and full payment / proof of payment)

EXHIBITOR INFORMATION

We attached / introduced by ACCCIM's constituent chamber : _____
 Company Name _____
 Contact Person _____ Position / Title _____
 Company Address _____
 City _____ Province _____ Country _____
 Telephone _____ Fax _____
 Email Address _____ Website _____

NATURE OF BUSINESS

Please specify the type of your business :

BUSINESS MATCHING

I am looking for :

- Buyer Distributor / Agent Importer Partnership / Joint Venture
- Product Manufacturer Service Consultancy Other: _____

Name of Exhibitor's Representatives

Name _____ Email _____ Tel _____
 Name _____ Email _____ Tel _____

Official Representative (Name) _____
 (Name of person assigned by the company to liaise with the organisers during the expo)

BOOTH SPACE REQUIREMENT Please refer to floor plan for booth location no. & pricing

I would like to confirm my space requirement as follows :

- Standard Booth : Type A / B / C / D Booth No. _____
- Corner Booth : Type A / B / C / D Booth No. _____
- We would like to combine the following booths : Booth No. _____ Booth No. _____
- Total Amount of Combined Booths : RM _____ Booth No. _____ Booth No. _____
- Booth designed and constructed by Exhibitor
- Booth designed and constructed by Organisers
- Booth designed by Exhibitor and constructed by Organisers

Payment Details

Bank in details : PUBLIC BANK Account no. : 3085140315

- We / I hereby enclosed Cheque No. _____ of amount RM _____ payable to The Associated Chinese Chambers of Commerce and Industry of Malaysia (or ACCCIM) for the above Booth(s).
- We / I hereby enclosed the proof of payment (bank in slip, T.T. proof, etc)

Official Regulations

1. Booth space will be assigned based on date of confirmed receipt of the contractor on a first come, first served basis as booked and confirmed by the exhibitor. The organisers will do its best to accommodate all requests. The decision which shall be final for booth allocation shall be communicated to the exhibitor.
2. The organisers reserves the right to assign or reassign booths location and to alter the size, shape or position of the booths and the floor plan of the Expo as may be necessary to ensure that the arrangement of the Expo is in the best interest of attendees and exhibitors.
3. Conditions of payment : All booth fees must be paid in full upon registration.
4. Cancellation & Refund Policy : Exhibitor cancellations must be posted to the Expo Organisers by email to CMEX2013@accim.org.my or by hand and acknowledged receipt by the Expo Organisers. The written notice of cancellation must be send to the Expo Organisers at least 30 days before opening date of the Expo to get back 50% of the refund amount.
5. No exhibitor shall assign, sublet or share any part or the whole booth space to any other party without the written approval from the organisers.
6. The exhibitor must strictly obey all applicable fire, safety & health protection rules of the venue accordingly.
7. The exhibitors are urged to take the necessary measures to safeguard attendees and visitors from any hazards associated with their display.
8. The Organisers reserves the right to restrict or reject any exhibit, in whole or in part, either because of noise or safety hazards.
9. The exhibitors who rents the combined booths space need to submit their booth design at least 30 days before the Expo and seek for the Organisers written approval.
10. The exhibitors shall assign at least one full-time representative to be stationed at the booth all the times during the expo hours.
11. The exhibitor is encouraged to use the officially appointed or preferred company for their services of travel and logistics control for the expo.
12. The "Preferred Travel Company, "Preferred Logistic Company" and other official appointed companies are appointed based on goodwill effort (bona fide) for the convenience of exhibitor(s). Therefore, the organisers shall not be held liable for any form of lost and damages caused by the arrangement(s) made between the exhibitor and the "preferred company" at all times.
13. Smoking is not permitted within the exhibition hall.
14. Exhibitor can set up their booths on 26th June, 2013.
15. The booth rental only covers the booth usage during the show hours. The exhibitors shall bear for their own air-ticket, hotel, visa, food & beverage and other associated private or individual arrangements during the expo.

We / I understand, and agree to abide by the official exhibition regulations as stated above.

Signature of Authorized Official & Company Stamp

Name :

Position :

Date :



Preferred Event Manager

Pico International (M) Sdn Bhd
Wisma Pico
19-20 Jalan Tembaga SD5/2
Bandar Sri Damansara
52200 Kuala Lumpur, Malaysia
Tel : +603 - 6275 5990
Fax : +603 - 6275 3233



Preferred Logistic Company

R.E. Rogers (Malaysia) Sdn Bhd
No.7, Jalan Warden U1/76
Taman Perindustrian Batu Tiga
40000 Shah Alam
Selangor Darul Ehsan, Malaysia
Tel : +603 - 5510 8611
Fax : +603 - 5510 6296



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www.accim.org.my

Jointly organised by :



FASMEC

Supported by :

PIKOM

Event Manager :

