



## **Forum untuk Kajian Kesediaan Sektor Pembuatan & Perkhidmatan terhadap Pasaran Hijau**

*(Forum on Study of preparedness of Manufacturing and Service Sectors towards Green Market)*

**Venue: SIRIM Johor Branch, Johor**

**Date: 13 March 2013**

*“Free Admission”*

- 08:30 Registration**
- 09:15 Green Market Development – Global Trends**
- 09:45 Ranking Company Preparedness Towards the Green Market.**
- 10:15 Refreshment**
- 10:30 Participants feedback on their Preparedness towards Green Market – Hands on exercise**
- 11:15 Green Initiatives at the State Level**
- 11:45 Green Technology Financing Scheme**
- 12:15 Green Success**
- 12:30 Results of Companies Green Ranking**
- 13:00 Lunch**