



**SEMINAR ON HUMAN RESOURCE MANAGEMENT FOR SMEs:  
LINKING HR VALUES WITH PROFITABILITY**

**Date** : 25 February 2013 (Monday)  
**Time** : 9.00 am – 5.00 pm  
**Venue** : Villa Hotel, Segamat, JOHOR

**Agenda**

8:30 am – 9:00 am	Registration of Participants
9:00 am – 10:15 am	<b>Paper 1 – Adoption of Total Human Capital Development Systems (THCDS) in Increasing Profitability of SMEs</b> Speaker: TBA
10:15 am – 11:30 am	<b>Opening Ceremony</b> YB Datuk Seri Dr. S. Subramaniam Honourable Minister of Human Resources  Launch of Seminar
11:30 am – 11:45 am	Networking Tea Break
11:45 am – 1:00 pm	<b>Paper 2 – Management by Love: Inspiring and Motivating Employees for Higher Productivity and Profitability</b> Dr. Azahari Othman aka Dr. Luv Chief Consultant Barefoot Consultancy Sdn Bhd
1:00 pm – 2:00 pm	Lunch
2:00 pm – 3:15 pm	<b>Paper 3 – Avoiding Employee Relation Pitfalls in Smaller Businesses</b> Dr. S. Dev Anand Senior HR Consultant Videv Consulting Sdn Bhd
3:15 pm – 3:30 pm	Networking Tea Break
3:30 pm – 5:00 pm	<b>Paper 4 – Challenges for HR in People's Development</b> Farha Uzaimi Associate Consultant IRS Training Sdn Bhd
5:00 pm	End of Seminar

**Dress code: Formal**