

## DATE 31 July 2012 (Tuesday)

TIME 9:00am - 2:00pm



### VENUE

Grand Paragon Hotel Johor Bahru, Ballroom 3 (Level 2)

#### >> Programme

8:00 am : Registration & Welcome Coffee

9:00 am : Welcome Address by Emcee

9:10 am : "Applying Franchise System in Your Business for Non-franchise Business" by En. Saharudin Sahad, Principal Franchise Advisor, Smart Franchise Partner

9:55 am : Presentation by DiGi Malaysia

10:10 am: Presentation by Franchisor

- Shahnaz Husain Beauty Care

10:25 am: Tea Break

10:45 am : Presentation by International Islamic University Malaysia (IIUM)

11:00 am: "Registration of Franchise: The Registrar of Franchise Requirement" by En. Saharudin Sahad, Principal Franchise Advisor, Smart Franchise

11:45 am: Presentation by Franchisor 2

12:00 pm: After Event Networking & Refreshment

#### RSVP by 27 July 2012 to sanjay@eventsme.com.my

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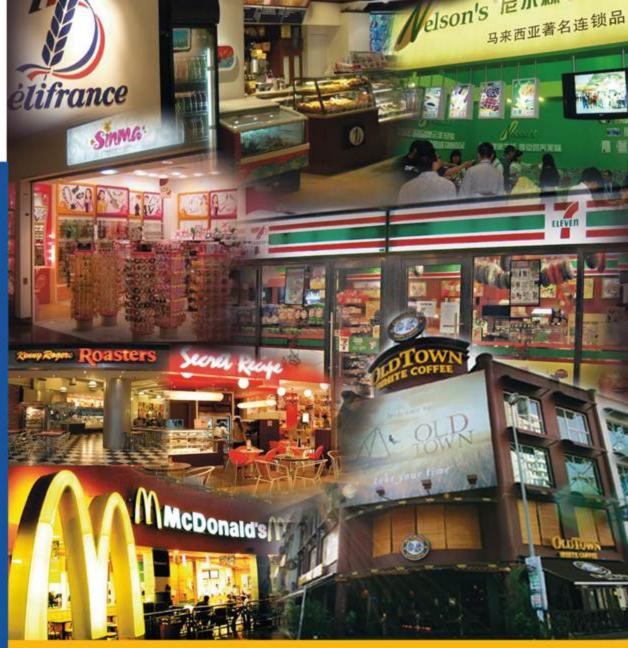
# MALAYSIA SME"











# **ENTREPRENEUR 101** NATIONWIDE FRANCHISE ROADSHOW — JOHOR 2.0

Investing in a franchise can provide a swift path towards becoming a successful entrepreneur without having to build a business from the ground up. A franchise is a profitable and working business model that enables the would-be entrepreneur to tap into something with a proven track record.

The seminar will focus on the benefits for franchisors and franchisees from an entrepreneurship point of view as well as the support given by the government and relevant associations to promote the development of the franchise industry. The specially targeted event will also focus on the essential thinking patterns needed to survive in a competitive business environment, proactive entrepreneurship, and an increase in workforce efficiency.

You will also have ample opportunities to renew ties and build new networks with fellow entrepreneurs in order to exchange ideas and build business relationships.

	Yes, I would like to participate.
Name :	Designation :
Companylame & Add :	
Tel:	Mobile :
Email :	