

DATE
31 July 2012 (Tuesday)

TIME
9:00am - 2:00pm



VENUE
Grand Paragon Hotel
Johor Bahru,
Ballroom 3 (Level 2)

>> Programme

- 8:00 am : Registration & Welcome Coffee
- 9:00 am : Welcome Address by Emcee
- 9:10 am : "Applying Franchise System in Your Business for Non-franchise Business" by En. Saharudin Sahad, Principal Franchise Advisor, Smart Franchise Partner
- 9:55 am : Presentation by DiGi Malaysia
- 10:10 am : Presentation by Franchisor – Shahnaz Husain Beauty Care
- 10:25 am : Tea Break
- 10:45 am : Presentation by International Islamic University Malaysia (IIUM)
- 11:00 am : "Registration of Franchise : The Registrar of Franchise Requirement" by En. Saharudin Sahad, Principal Franchise Advisor, Smart Franchise Partner
- 11:45 am : Presentation by Franchisor 2
- 12:00 pm : After Event Networking & Refreshment

RSVP by 27 July 2012 to
sanjay@eventsme.com.my

Tel: (Toll Free) 1-300-88-MSME

Fax : 03 - 7960 3615 / 03 - 7960 1932

Online: www.malaysiasme.com.my/bns

Brought to you by:

MALAYSIA SME™



ENTREPRENEUR 101 NATIONWIDE FRANCHISE ROADSHOW — JOHOR 2.0

Investing in a franchise can provide a swift path towards becoming a successful entrepreneur without having to build a business from the ground up. A franchise is a profitable and working business model that enables the would-be entrepreneur to tap into something with a proven track record.

The seminar will focus on the benefits for franchisors and franchisees from an entrepreneurship point of view as well as the support given by the government and relevant associations to promote the development of the franchise industry. The specially targeted event will also focus on the essential thinking patterns needed to survive in a competitive business environment, proactive entrepreneurship, and an increase in workforce efficiency.

You will also have ample opportunities to renew ties and build new networks with fellow entrepreneurs in order to exchange ideas and build business relationships.

☐ Yes, I would like to participate.

Name : _____ Designation : _____
Company Name & Add : _____
Tel : _____ Mobile : _____
Email : _____