

# Family Business Management

## Overview

This program is customized to assist family-owned businesses in accepting the shifting dynamics of competition as well as organization, brought about by liberalization, privatization and globalization. This program intends to strike a balance between managing family entity and managing business entity which comprises of various stakeholders i.e. owners and managers. It also extend coverage on family business succession in enterprising and ensuring family business ownership continuity across generation.

## 1 Transgenerational Entrepreneurship

Date: 12-13 Apr • 20-21 Sept • 26-27 Nov

The programme consists of the following:

- Developing the next generation as effective managers, shareholders, and family members
- Managing ownership and leadership transition
- Preparing the organisation for future changes in management and ownership
- Taking charge and letting go of leadership responsibilities

## 2 Organizational Design for Family Business

Date: 27-28 May • 11-12 Jul • 8-9 Nov

The programme consists of the following:

- Integrating the strengths of families and businesses
- Preparing for predictable stages of the family business system
- Developing constructive family work relationships and shareholder relationships
- Managing conflict in business families
- Communicating effectively with family members

## 3 The Governance of Family Business

Date: 28-29 Mar • 25-26 Jun • 17-18 Oct • 20-21 Dec

The programme consists of the following:

- Developing effective boards of directors and advisory boards
- Organising family assembly and family council meetings
- Creating policies and plans for the family's involvement with the business
- Developing leaders in the family-business-ownership system

## 4 Stewardship in Family Business

Date: 2-3 May • 24-25 Sept • 28-29 Dec

One of the critical issues in sustaining family businesses is that family generations need to develop a stewardship mindset, whereby the business develops a stewardship culture. Issues in this area ranges between the complexity of individual context against family (business context).

## 5 Wealth Distribution in Family Business

Date: 4-5 Mar • 11-12 Jun • 11-12 Oct • 26-27 Dec

This programme consists of the following:

- Implementing strategies for growing the company, while maintaining family control
- Distributing wealth and ownership to benefit the family and the business
- Raising children in wealthy business families
- Understanding wealth distribution within a family business



## 领袖培训计划

- 领导人的情绪智商 - 培训为期两天
- 持续管理业务的继承计划 - 培训为期两天
- 无疆界的全球领导与策划能力 - 培训为期两天
- 领导能力和企业文化对盈利的影响 - 培训为期两天
- 女性的策略性领导 - 培训为期两天
- 年轻执行员的过渡性领导 - 培训为期两天

## 一般管理培训计划

- 客服智商：提倡卓越服务 - 培训为期二至三天
- 有效的供应链管理 - 培训为期一至五天
- 善用社交媒体的优势 - 培训为期一至五天
- 知识管理:卓越机构的运作核心 - 培训为期二至六天

## 企业机构的生活形式奖励计划

### STEP：成功的隔代企业家培训计划

- 全球化的家族生意平台
- 促使业务成功的领导管理
- 策略性领导与卓越服务：促使业务成功的主要动力
- 一般管理
- 以具有竞争力的智商进行领导：优化业务资源和市场永续性

## 研究,咨询与量身订做的培训计划

### 研究与咨询

- 透过 GEM Network 加强全球市场智能
- 企业体的发展策略
- 业务改革程序

### 量身订做的培训计划

- 具有活力的伙伴关系
- 企业的严密概念与架构
- 行动学习:边学边做

## 企业家培训计划

- 业务发展指南 - 培训为期两天
  - 打造未来的成功社会企业 - 培训为期两天
  - 经理和企业家所采用的科技策略 - 培训为期两天
- 家族企业管理系列 (5 个单元)
- 隔代企业家典范 - 培训为期两天
  - 家族企业的组织设计 - 培训为期两天
  - 家族企业的管理 - 培训为期两天
  - 家族企业的经营理念 - 培训为期两天
  - 家族企业的财富分配 - 培训为期两天

## 企业创意培训计划

### 创意思考文化系列

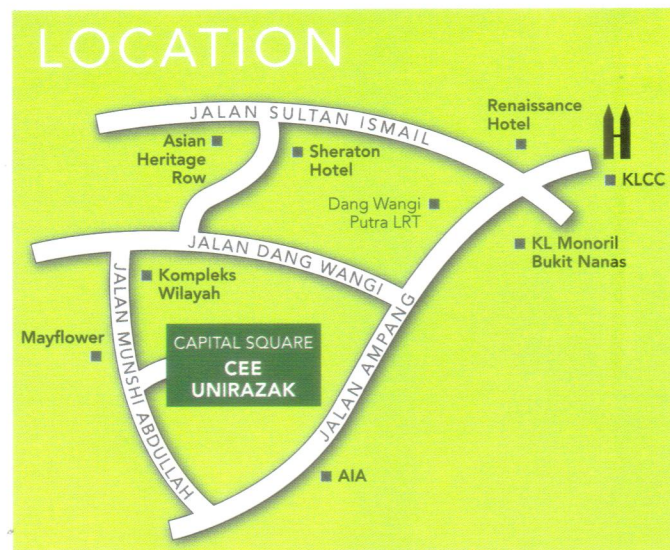
- 如何打造及引导一个具有创意机构的成长 - 培训为期两天
- 培育具有创意的企业机构 - 培训为期两天
- 鼓吹整体企业创意文化 - 培训为期两天

### 企业创新改革的思考技巧系列

- 超越逻辑- 拥抱创意 - 培训为期两天
- 培养具有创意的思考技巧 - 培训为期两天
- 全面的思考方式:明晰思维 - 培训为期两天
- 平衡的思考方式 - 培训为期两天

### 企业创新改革的方法学和应用工具

- 开发创意灵感的方法和工具 - 培训为期两天
- 改革方法学 - 培训为期两天
- 实践改革 - 培训为期两天
- 以创新手法解决问题 - 培训为期两天



欲知更多详情, 请询问敦阿都拉萨大学执行教育中心 (CEE, Unirazak)

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