

CALL FOR PAPERS & CALL FOR PARTICIPANTS



**BIOJOHOR 2010**  
**THE 2ND INTERNATIONAL**  
**BIOTECHNOLOGY & BIODIVERSITY CONFERENCE**

Biotechnology and Biodiversity  
Business & Opportunity

**6-8 July 2010**  
**The Zon Regency Hotel**  
**Johor Bahru, Malaysia**

**REGISTER NOW**  
**SEE YOU IN JULY 2010**



Hosted by



Johor State Government

Organized by



Johor Biotechnology and Biodiversity  
Corporation

Managed by



School of Professional and Continuing Education  
Universiti Teknologi Malaysia

Update information is available at: [http:// www.biojohor.my](http://www.biojohor.my)

## WELCOME TO BIOJOHOR

BIOJOHOR is the International Biotechnology and Biodiversity Conference in Johor where it is the best platform and an excellent opportunity to network with business and research professionals, practitioners and enthusiasts.

BIOJOHOR is a prime event hosted by State Johor and organized by Johor Biotechnology and Biodiversity Corporation. It is a much awaited event in Johor which offer insight into cutting edge research in biotechnology and biodiversity industrial technologies.

BIOJOHOR offers an exciting and mutually beneficial opportunity to all participants, local or foreign, to introduce and showcase their latest products and services in the biotechnology and biodiversity industry, research findings and products by local researchers and institutes of higher learning.

## OBJECTIVES OF BIOJOHOR

- To create a platform showcasing Biotechnology and Biodiversity industry regionally and globally.
- To provide business opportunities among Biotechnology and Biodiversity industry especially in Johor State.
- To promote and encourage value added services in Biotechnology and Biodiversity among participants, community and industry.
- To make Johor as a platform to expand biotechnology industry and biodiversity in Malaysia
- To increase participant confidence on inside expertise and new technology related to biotechnology and biodiversity field.
- As a platform to discuss related current issues in biotechnology industry and biodiversity.

## BIOJOHOR CONFERENCE

- This conference will be organized from 6 – 8 July 2010 fields will focus on converging mind of the Biotechnology, Bioengineering and Biodiversity.
- More than 300 delegates comprising corporate leaders, policy makers, academicians, researchers and entrepreneurs are expected to participate in this conference.
- Fresh perspective of findings on latest developments and issues in the biotechnology industry.
- Various topics on converting innovative discoveries to commercialization and the processes involved.
- Deliver knowledge and new findings in biotechnology field through research, development and commercialization (R&D&C).
- Opportunities to participants to raise questions and share experiences related to this field.

## WHO SHOULD ATTEND

- CEOs, CIOs, CMOs
- Managing Directors
- Senior Managers
- Managers
- Researcher and Developers
- Scientist
- Legal Advisors
- Financial Institutions
- Consultants
- Academicians
- Policy Maker
- Industry Representative
- Government Bodies and Agencies
- University and College
- Investor
- Student

- Keynote 1 :**  
**Assoc. Prof. Dr. Abdul Hamid Ahmad (Director of Institute for Tropical Biology and Conservation)**
- Keynote 2 :**  
**Datuk Dr. Abd. Shukor Abd Rahman (General Director of Malaysia Agriculture Research and Development Institute - MARDI)**
- Keynote 3 :**  
**Dr. Jaya Nair (General Secretary of International Organization for Biotechnology & Bioengineering - IOBB)**
- Keynote 4 :**  
**Mr. Mohd Yazid Ja'afar (Senior Vice President for Economics & Business Department of Iskandar Regional Development Authority - IRDA)**
- Keynote 5 :**  
**Mr. P. Kandiah (Principal of KASS International Sdn Bhd)**
- Keynote 6 :**  
**Prof. Dr. Rofina Yasmin Othman (Ministry of Science, Technology and Innovation, Malaysia)**

**ACTIVITIES**

The conference comprises of plenary, parallel oral and poster sessions, post conference tour and mini exhibition.

**Presentation**

- Plenary
- Parallel oral
- Poster

**Mini Exhibition**

- An exhibition from public and private agencies will be organized during the conference

**Post Conference Tour**

- A tour will be arranged for registered participants. Seats are limited and available on a first come, first served basis.

**EVENT SCHEDULE**

6 JULY 2010 (TUESDAY)	
Exhibition Hall (JB Expo Centre)	Conference Room (The Grand Ballroom & Auditorum 2)
9.00 am- 5.00 pm Mini Exhibition BioJohor 2010	<p>8.00 am – 9.00 am Participants &amp; Speakers Registration</p> <p>9.00 am – 10.00 am Opening Ceremony of BioJohor 2010 by Chief Minister of Johor</p> <p>10.30 am - 5.00 pm Conference BioJohor 2010</p>
7 JULY 2010 (WEDNESDAY)	
Exhibition Hall (JB Expo Centre)	Conference Room (The Grand Ballroom & Auditorum 2)
9.00 am- 5.00 pm Mini Exhibition BioJohor 2010	9.00 am - 5.00 pm Conference BioJohor 2010
8 JULY 2010 (THURSDAY)	
Exhibition Hall (JB Expo Centre)	Conference Room (The Grand Ballroom & Auditorum 2)
9.00 am- 5.00 pm Mini Exhibition BioJohor 2010	<p>9.00 am - 1.00 pm Conference BioJohor 2010</p> <p>2.00 pm End Of BioJohor 2010 &amp; Post Conference Tour</p>

**CONFERENCE TRACKS**

BIOJOHOR 2010 offers three main tracks for paper submission. BIOJOHOR 2010 welcomes contributions in areas including but not limited

**Biotechnology**

- Agro Biotechnology
- Bioinformatics
- Healthcare Biotechnology
- Industrial & Environmental Biotechnology

**Biodiversity**

- Biodiversity flora
- Ecological management

**Bioengineering**
**SUBMISSION OF PAPER**

Participants are welcome to participate in **oral and poster paper presentation** relevant to the tracks of the conference. Posters should be portrait size of A1:(50cm x 80cm). Selection of papers for publication will be made by the Technical Committee and subsequently, authors will be notified and requested to submit full papers.

**IMPORTANT DATES**

**Submission of full paper & poster deadline**  
**30 April 2010**

**Notification for full paper, poster & full payment**  
**30 May 2010**

**Early bird registration & Payment**  
**01 June 2010**



